



EXPO FRANQUICIAS

C A R I B E

November 9 & 10, 2018

Plaza Las Américas Exhibition Hall (Borders)

“Check-In at this Exciting Market”



EXPOFRANQUICIAS
C A R I B E

About the Event:

Expo Franquicias Caribe is the only international franchise expo held in Puerto Rico. This unique event will give every sponsor and exhibitor the opportunity to showcase their concepts, products, solutions, and services to a wide variety of potential prospects and clients.

The event will take place on November 9 & 10, 2018 at the Plaza Las Americas Exhibition Hall in San Juan, Puerto Rico. It will be a weekend full of emotions, education and great achievements for everybody.

The admission to the event is free of charge to every registered visitor and will have an exceptional opportunity to take advantage of a full day of free business and franchise related seminars.



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They already have Checked-In at this Exciting Market:





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Why Puerto Rico?

What does Puerto Rico produce that makes it famous and competitive on a global scale and that is also an intrinsic truth about the country?

PUERTO RICO PRODUCES MORE WORLD-CLASS TALENT PER SQUARE MILE THAN ANY OTHER COUNTRY ON EARTH.

Through its countless stars, Puerto Rico has shined, and continues to shine, more than any other country with a comparable area and population density. This makes us the world's most efficient factory of talent, the most valuable resource a nation can have.

But talent alone does not make us The All-Star Island. Thanks to an innovative series of incentives and reforms, Puerto Rico also glows in every aspect that promotes economic development.

It won't take you long to figure out why Puerto Rico is a stellar location for tourism, investment, and good business.

World-Class Human Capital

Puerto Rico's most attractive offering is its people. A highly skilled bilingual workforce functions productively within a Puerto Rico's Business Star Proposition and makes us a premier location for business and investment:

- First-rate workforce
- Global experience
- Advanced infrastructure
- Attractive tax incentives
- United States legal framework

The entrepreneurial spirit of this workforce is what drives the economy of Puerto Rico. Small and medium enterprises (SMEs) account for 60% of all jobs and 85% of all companies. The people behind these enterprises are a key part of our plan for economic development that fosters the creation of a diverse and well-connected business ecosystem.

World-Class Attractions

Vieques houses the world's brightest bioluminescent bay, one of three in Puerto Rico and five in the entire world. Old San Juan is a UNESCO World Heritage Site. El Yunque is the only rainforest in the United States Forest System. The beaches of Culebra are repeatedly mentioned among the most beautiful in the world by Travel Channel.

These are only some of Puerto Rico's all-star lineup of world-class attractions. All of them together make us shine like no other destination in the region.

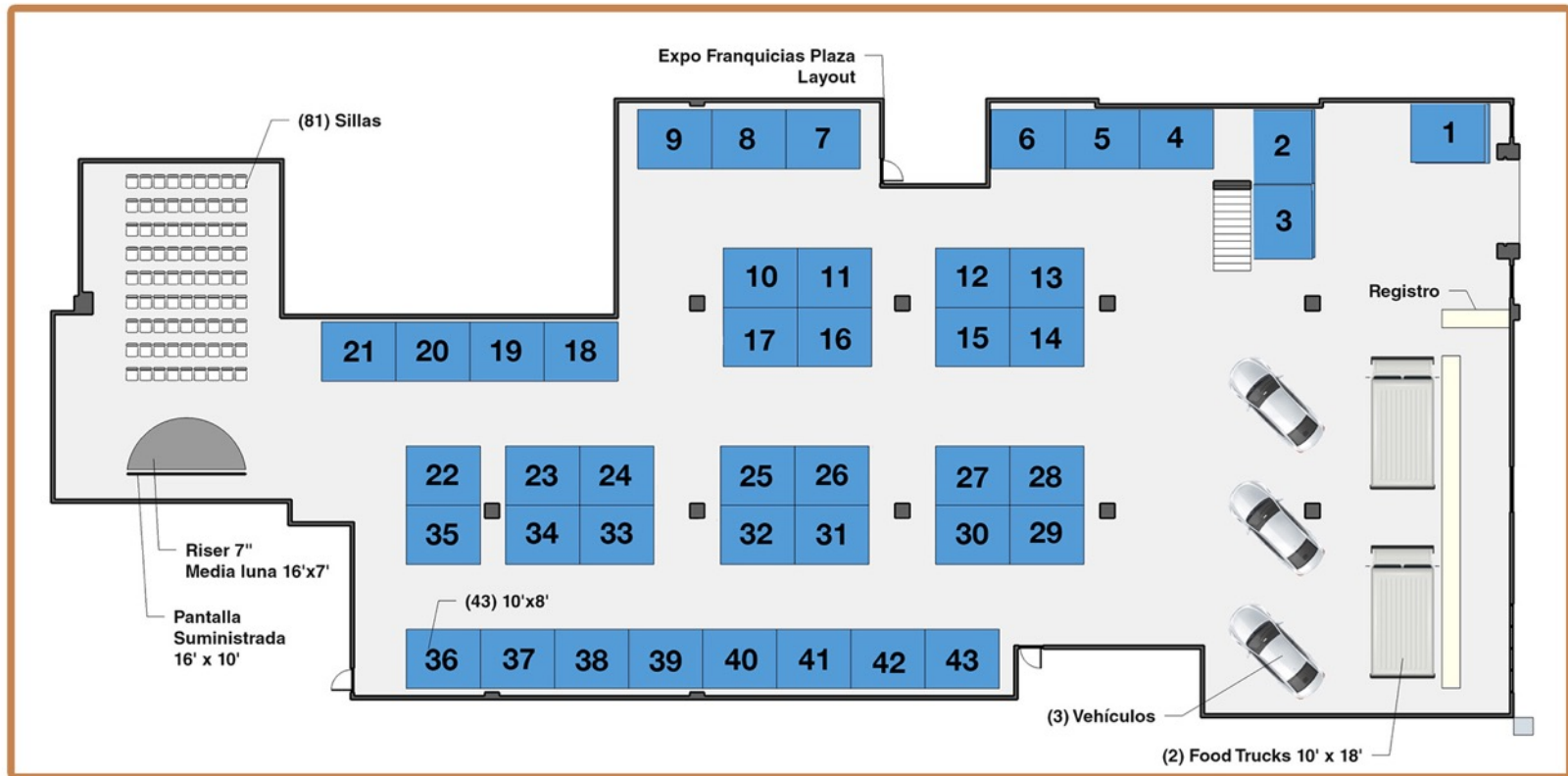
Plaza Las Americas Exhibition Hall

Plaza Las Américas is a 1.8 million square-foot shopping center in San Juan, PR. It was opened to the public in 1968 in approximately 70 acres (excluding the peripheral commercial area) located at the intersection of what would eventually be the main east/west and north/south freeways in San Juan. This site is adjacent to the Central Business District, is surrounded on all sides by the greatest demographic concentration of the entire Island and is only 15 minutes away from the port of San Juan, the airport, the Convention Center and most hotels.

In the fall of 2000, Plaza Las Américas completed a \$300 million renovation and expansion. With the completion of this project, Plaza Las Américas offers its customers an even wider variety of shopping, dining and entertainment experiences. Plaza Las Américas has more than 300 stores including Macy's, the largest JCPenney in the chain, a 327,000 square-foot Sears and Sears Brand Central and a 40,000 square-foot Forever 21, among other stores. In addition, the mall also offers a 13-screen movie theater, more than 40 dining alternatives at La Terraza Food Court and other sit-down and full-service restaurants, more than 10,000 parking spaces, new and better accesses to and from the surrounding highway system, 5 valet parking stations, a permanent taxi stand and a Concierge Service Center at the mall's Grand Court.



Plaza Las Americas Exhibit Hall Floor Plan





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Exhibitors & Sponsors Packages

Sponsor Package

\$4,995.00

1. Two 10' x 8' corner exhibitors
2. Large logo on print and digital ads as event sponsor
3. Logo on screens of conference room as event sponsor
4. Maximum capacity of representatives (6)
5. Banner Space in the conference room
6. 20 Minutes Presentation in the conference room
7. Mention of sponsor between conferences as event sponsor
8. Logo in all media as event sponsor

Corner Exhibitor Package

\$995.00

1. One 10' x 8' corner exhibitor
2. Regular Logo on print and digital ads
3. Logo on screens of conference room
4. Maximum capacity of representatives (4)
5. 15 Minutes Presentation in the conference room

Regular Exhibitor Package

\$695.00

1. One 10' x 8' regular exhibitor
2. Regular Logo on print and digital ads
3. Logo on screens of conference room
4. Maximum capacity of representatives (2)



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Our media partners are:





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TACTICAL
MEDIA GROUP

We're all about...
10'x8' Booths

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