



BizSuccess Tips
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What Kind of Content Is Best for Nurture Efforts?

Unique, high-quality content might seem difficult to create, but it doesn't have to be. By creating a replicable process and following a few steps, small business owners and marketers can create engaging content that nurtures prospects from start to finish.

Use These Four Tips

Pros and Cons of the Popular Business Entities: Sole Proprietorship, LLC, S Corp and C Corp

August 2 @ 1 p.m. ET / 10 a.m. PT

Wondering which business structure is right for you?

In this webinar, we'll review the most common business entities to help you decide which legal structure is best for your business.



[Register Now »](#)

How to Strategically Build a Successful Business with Family and Friends

August 7 @ 1 p.m. ET / 10 a.m. PT



Want to start a business with friends or family?

In this webinar, you will learn strategies for building a successful business with friends or family.

[Register Now »](#)

Boost Your Local Search Results with a Better Online Presence

August 16 @ 1 p.m. ET / 10 a.m. PT



Is your business getting noticed on local search?

In this webinar, presented by Deluxe, we will reveal how to optimize your website for local searches.

[Register Now »](#)

Where's the Money? 10 Small Business Loan Types & How to Qualify

August 23 @ 1 p.m. ET / 10 a.m. PT

Considering financing options for your business?



This webinar, presented by Nav, will help you identify the financing that's right for you.

[Register Now »](#)

Leveraging LinkedIn - How to Take Your Profile to Profit and Relationships to Revenue

August 30 @ 11 a.m. ET / 8 a.m. PT



Is your LinkedIn profile at its full potential?

In this webinar, you will learn ways to make your LinkedIn profile different from your competitors and how to better connect with your target audience.

[Register Now »](#)

SCORE helps you succeed!
Check out one of our latest success stories.



Rose and Bob Augustyn opened Poppington's, a gourmet popcorn shop, in 2012 after four years of market research and product development. The Augustyns successfully launched their business and have established themselves as a Greenville staple. They sell dozens of flavors at their brick-and-mortar location and online, offer party favors and even have a "popcorn bar" for events.

How SCORE helped: The Augustyns sought out mentoring from SCORE for help with organizing daily operations and creating a production schedule. Rose says SCORE mentor Dave Esch has become "our go-to for advice on problems that come up unexpectedly."

[Read the full article](#) and [access all startup strategy resources](#).

Now Connect With Your Own Mentor

SCORE is a nonprofit resource partner of the U.S. Small Business Administration (SBA). Because of this, our mentoring services are free, no matter how many times you visit a mentor.



Email



Video



Phone



Face-to-face

[Request Your Mentor](#)



SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. We have been doing this for more than 50 years.

Because our work is supported by the U.S. Small Business Administration (SBA), and thanks to our network of 10,000+ volunteers, we are able to deliver our services at no charge or at a very low cost.

Find out more about our Mission, Vision and Values [here](#).

