



The Puerto Rico Chamber of Commerce and *El Nuevo Día*  
invite you to the...

PUERTO RICO  
**Health & Insurance**  
CONFERENCE 2018

**Development by Storm: How to Turn Post-María Recovery  
as the Opportunity to Fix Healthcare in Puerto Rico**

**March 8<sup>th</sup> 2018 | The Condado Plaza Hilton**

Conference: 8:00 a.m. - 5:00 p.m. | Networking Cocktail: 5:00 p.m. - 7:00 p.m.

**Preliminary Schedule of Events as of 2/22/18**

- 7:30-8:00 a.m.     **Registration**
- 8:00-8:20 a.m.     **Welcome Remarks**  
**Mr. Luis E. Pizarro Otero, Esq.**, Chairman, PR Health & Insurance Conference 2018  
**Mrs. Alicia Lamboy, Esq.**, President and Chairwoman of the Board, PRCC
- 8:20-8:30 a.m.     **Special Video Message from The Resident Commissioner of Puerto Rico**  
The Honorable Jennifer A. González Colón
- 8:30-9:40 a.m.     **Special Session: Development by Storm: How to turn Post-María Recovery as the  
Opportunity to Fix Healthcare in Puerto Rico**  
**Presenting this session:**  
Hon. Rafael Rodríguez Mercado, MD, Secretary of the Puerto Rico Department of Health
- The US Perspective (40 minutes)**  
**Invited Keynote Speakers:**  
**The Honorable Alex M. Azar II**, Secretary, U.S. Department of Health & Human Services
- What are the main policy principles of the new Administration?
  - What is the national perception of healthcare in Puerto Rico?
  - What should we do as a community to make progress with Federal policies under the context of the Hurricane recovery?
- Mrs. Kimberly Brandt, MA, JD**, Principal Deputy Administrator for Operations, Centers for Medicare & Medicaid Services, U.S. Department of Health & Human Services
- What are some of the “boots on the ground” initiatives CMS is executing in Puerto Rico?
  - What can Puerto Rico expect in national policies related to Medicaid, Medicare and Commercial marketplaces?
- The Puerto Rico Perspective (30 minutes)**  
**Moderator: Mr. Rafael Bernal**, Staff Writer, The Hill Newspaper  
**Invited Keynote Speakers:**  
**Mr. Carlos Mercader, Esq.**, Executive Director, Puerto Rico Federal Affairs Administration  
**Mr. James T. Kerr**, Consortium Administrator for Medicare Health Plans Operations, CMS  
**Mrs. Nilsa Gutierrez, MD, MPH, FACP**, Chief Medical Officer, CMS Region 2

- Latest about the PR Package – what is the latest? Any proposals for Medicare or Medicaid included for Puerto Rico? When can we expect a bill to be passed?
- Latest about the effort to get a meaningful adjustment in MA rates for Puerto Rico
- Updates on Medicaid waivers and context of Puerto Rico's Medicaid program versus other US jurisdictions – challenges and opportunities

**9:40-10:25a.m. Special Session: Population Dynamics and Epidemiologic Trends in Puerto Rico: Migration, Market and Hurricane María**

**Presenting this session:**

**Mrs. María Fernanda Levis-Peralta**, CEO, Impactivo, LLC

**Invited Keynote Speakers:**

**Dr. Mario Marazzi-Santiago**, Executive Director, Puerto Rico Institute of Statistics

**2nd Keynote Speaker to be announced soon**

- [Post Maria - Updates on Cost of Living and Migration](#)
- [Surveillance and epidemiologic profile Post-Hurricane Maria](#)
- [Migration and Epidemiologic implications in the healthcare system](#)

**Reaction Panel:**

**Mrs. Luz E. León López, Ph.D**, Professor Graduate Demography Program, UPR

**2nd Panelist to be announced soon**

**10:25-11:25am Roundtable Session: Healthcare Policy Update & Economic Development Recommendations**

**Moderator: Mr. Roberto G. Pando**, MS, JD, President, MCS Life & MCS Classicare

**Discussion Panel and Invited Panelists:**

- **Mr. Orlando González, Esq., CPA**, President, MMM Healthcare, Inc.
- **Mr. James P. O'Drobinak**, CEO, MCS, Inc.
- **Mr. Roberto García Rodríguez, Esq.**, President & CEO, Triple S Management Corp.
- **Mr. Luis Torres, Esq.**, President, Humana Puerto Rico
- **Mr. José Valentin**, President, First Medical Salud, Inc.

**11:25-12:20pm Plenary Session: What we learned about our Provider Network through the María experience**

**Moderator: Mrs. Daneris Fernandez**, President and CEO, DGF Consulting

**Invited Keynote Speaker: (30 min)**

**Mr. Clayton C. Williams**, Director of Clinical Transformation at Louisiana Public Health Institute and Managing Partner of Rivo Health, LLC, New Orleans, LA

**Discussion Panel and Invited Panelists:**

- **Mrs. Gloria del C. Amador**, Executive Director, Salud Integral en la Montana
- **Mrs. Inés Hernández, MD**, Chief Medical Officer, MCS
- **Mr. Jorge Matta, MHSA**, President, Puerto Rico Hospital Association
- **Mr. José J. Vargas, MD.**, President, Puerto Rico IPAs Association
- **Mrs. Elda Sierra Meléndez, Esq.**, President Board of Directors, Coopharma

**12:20-2:00pm Keynote Luncheon**

**Invited Keynote Speaker:**

**The Honorable Ricardo A. Rosselló Nevares**, Governor of Puerto Rico

**2:00-3:00pm Concurrent Session I: Healthcare Coverage and Access from the Employer Perspective**

**Moderator: Mr. Elliot Pacheco**, President Farmacias Reyes and VP of Entrepreneurs for Puerto Rico

**Invited Keynote Speaker:**

**The Honorable Javier Rivera Ríos**, Puerto Rico Insurance Commissioner

**Discussion Panel and Invited Panelists:**

- **Mr. Nelson J. Ramírez**, President, Centro Unidos de Detallistas de Puerto Rico
- **Mrs. Iraelia Pernas, Esq.**, Executive Director, ACODESE
- **Mrs. Ana D. Borrero**, Vice President Employee Benefits, Fulcro Insurance, Inc.
- **Mr. Eduardo Zetina**, Principal of Qinetix Group LLC
  - [Highlight challenges and opportunities for employers to provide adequate access to healthcare](#)

**2:00-3:00pm Concurrent Session II: How can the Schools of Medicine help in the Physicians Exodus**

**Moderator: Mr. Roberto Ramírez, MHSA, Ph.D**, Professor, School of Medicine University of PR

**Discussion Panel and Invited Panelists:**

- **Mr. Edgar Colón Negrón, MD, FACR**, Dean, School of Medicine, University of PR
- **Dr. Waleska Crespo, DrPH, MHSA**, President, Universidad Central del Caribe EM
- **Mr. Victor M. Ramos Otero, MD**, President, Puerto Rico College of Physicians and Surgeons
- **Mr. Omar Candelas, CPA**, Finance Director, Millenium Medical

**3:00-4:00pm Special Plenary Session: Addressing Healthcare Innovation Challenges**

**Moderator:** Mrs. Wendy Perry, Executive Managing Director at Merck Puerto Rico

**Invited Keynote Speaker:**

**Dr. Frank R. Lichtenberg**, Courtney C. Brown Professor of Business at Columbia University Graduate School of Business; Research Associate of the National Bureau of Economic Research; and a member of the CESifo Research Network

**Reaction Panel:**

- Mrs. Marileny Lugo, Senior Vice President of Operations, MC-21 Corporation
- Mrs. Nuri C. Echevarría, Pharm D., Owner Farmacia San Luis
- Dr. Héctor A. Vélez Cortés, Oncologist, Hematologist, Clinical Investigator in Oncology and Director of Ad-Vance Medical Research

**4:00-5:00pm Plenary Session: Battling Fraud, Waste and Abuse: Challenges & Opportunities to Effectively Manage Care, Improve Quality and Reduce Costs in Puerto Rico**

**Moderator:** Dr. Martty Martínez, Pharm.D, President & Chief Pharmacy Officer, PharmPix, Corp.

**Invited Keynote Speakers: (40 minutes)**

**Mrs. Angela Ávila Marrero**, Executive Director, PR Health Insurance Administration (ASES)

**Mr. José L. Soto**, Assistant Special Agent in Charge, US Department of Health & Human Services, Office of Inspector General, Office of Investigations, Puerto Rico Field Office

**Reaction Panel:**

- Mrs. Rita Rodríguez, Esq., Compliance Director, Molina Healthcare Puerto Rico
- Mrs. Adriana Ramírez, Esq. General Counsel & AVP, Quality and Regulatory Affairs, Abarca Health LLC
- Mrs. Maite Morales, Esq, LLM, Chief Compliance Officer, MCS

**5:00-5:10 p.m. Conclusions and Final Remarks Plenary Session**

**5:10-7:00 p.m. Networking Cocktail**

**Other Important Value Added Elements of the Event**

1. Receive a Statistical Summary with Exclusive Data from:
  - o Moran Report – FFS Data Analysis performed for MMAPA Puerto Rico
  - o Migration and Cost Index updates – PR Statistics Institute
2. Summary of new local legislation – by ACODESE
3. Exhibition Booths

**Investment\*:**

- PRCC Members: **\$200 + Tax\*** • PRCC Members: Table of Ten (10): **\$1,500 + Tax\***
- Non-Members: **\$225 + Tax** • Non-Members Table of Ten: **\$1,750\* + Tax\***
- Faculty and Students: **\$150\*\* + Tax\***

\* Tax not included. Includes: Coffee Breaks, Lunch, Educational Material and Networking Cocktail \*\*Must present student ID. Notify upon registering. We accept: MasterCard, VISA, American Express and Discover. \$10 surcharge for participants not pre-registered. The whole amount will be charge if your cancellation is not notified with (48) hours prior to the activity. Our hours are Monday to Friday from 8:00a.m. – 5:00p.m.

Call 787-721-6060 | Register Here: <http://qrs.ly/c968s6j> | [www.camarapr.org](http://www.camarapr.org)

