The Puerto Rico Chamber of Commerce and El Nuevo Dia invite you to the...

Revolutionizing Healthcare: How the Unique Puerto Rico Model can Spearhead True Reinvention of the U.S. Healthcare System

Friday, April 5, 2019 | Sheraton Puerto Rico Hotel & Casino – San Juan Ballroom
Registration: 7:30 a.m. - 8:00 a.m. | Conference: 8:00 a.m. – 5:30 p.m. | Networking Cocktail: 5:30pm-7:00pm

Final Schedule of Events (4-04-19)

7:30-8:00am Registration
8:00-8:25am Master of Ceremony: Mr. Javier Llano, Partner, Oldaker Law Group
Welcome Remarks:
Mr. Kenneth Rivera Robles, CPA & Esq., President & Chairman of the Board, PRCC

8:25-9:45am Special Plenary Session: Revolutionizing Healthcare: How the Unique Puerto Rico Model can Spearhead True Reinvention of the U.S. Healthcare System
Presenting & Moderating this session: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper
The U.S. Federal Government Perspective (20 minutes)
Invited Keynote Speaker:
Ms. Cheri Rice, Deputy Director of the Center for Medicare, U.S. Centers for Medicare & Medicaid Services
The Puerto Rico Perspective (20 minutes each)
Presenting & Moderating this session: Mr. Javier Llano, Partner, Oldaker Law Group
Invited Keynote Speakers:
• Mr. Ray Hurd, Regional Administrator / Deputy Consortium Administrator at Centers for Medicare & Medicaid Services (CMS), HHS
• Hon. Rafael Rodríguez Mercado, MD, Secretary of the Puerto Rico Department of Health
• Mrs. Angela Avila, Executive Director, Health Insurance Administration (ASES)

9:45-10:45am Panel I: The Private Sector Perspective: Importance of the Managed Care Model to Lower Cost, Increase Quality and Provide Access to Healthcare Services
Moderator: Mrs. Marina Díaz, Director, Puerto Rico Field Office, CMS, HHS
Discussion Panel and Invited Panelists:
• Dr. Richard Shinto, MD, MBA, CEO of InnovaCare Health Solutions and President & CEO of MMM Holdings, LLC
• Mr. James P. O’Drabinaik, President & CEO, MCS, Inc. & MMAPA President
• Mr. Luis A. Torres Olvera, Esq., President, Humana
• Dr. Yussef Galib Fiol, MD, FACP, President, Puerto Rico Medical Association
• Mr. Jaime Pla-Cortés, President Board of Directors, Puerto Rico Hospital Association
• Dr. Luis Pérez-Moreno, MD MPH MHSA, President & Managing Principal, FARO, LLC

10:45-11:00am Networking Break
11:00-12:00pm Panel II: Ensuring Access to Innovative Treatments (medicine): Overcoming Affordability Challenges to Improve Quality of Care and Patient Outcomes
Moderator: Mrs. Wendy Perry, MBA, Executive Managing Director, Merck, Puerto Rico & President of the Pharmaceutical Industry Association (PIA)
Discussion Panel and Invited Panelists:
• Mrs. Amy Demske, Federal Payment Policy, Bristol-Myers Squibb
• Mr. Raúl Rodríguez, CPA, President & CEO, Droguería Betances, Inc. & Luis Garratón, Inc.
• Dr. Marcia R. Cruz Correa, MD, PhD., Professor of Medicine and Biochemistry, UPR Comprehensive Cancer Center and Member of the National Cancer Advisory Board

12:00-1:30pm Keynote Luncheon
Presenter: Mr. Javier Llano, Partner, Oldaker Law Group
Invited Keynote Speaker:
Hon. Luis G. Rivera-Marín, Acting Governor
1:30-2:30pm **Panel III: A Brave New World: Rx Post-Rebate Revolution, Trump’s Blueprint & the Implications for Pharmaceutical Coverage in the U.S. Mainland versus Puerto Rico**  
**Moderator:** Dr. Carolyn Rodriguez, Pharm. D., EVP Pharmacy Department, MCS Healthcare Holdings, LLC  
**Discussion Panel and Invited Panelists:**  
- Mr. Jason Borschow, President and CEO of Abarca Health, LLC  
- Mrs. Marileny Lugo, Chief Operations Officer of MC-21, LLC  
- Dr. Martty Martínez Praticelli, Pharm.D, President & Chief Pharmacy Officer, PharmPlex, LLC

2:30-3:30pm **Panel IV: Healthcare by the Numbers: The Importance of Accurate Metrics for the Puerto Rico Healthcare Cause**  
**Moderator:** Mr. Roberto Pando, JD, MS, President, MCS Advantage & MCS Life Ins. Co.  
**Discussion Panel and Invited Panelists:**  
- Mr. José Carlo, Consultant, Milliman  
- Mr. Jonathan A. Meyers, FSA, MAAA, Chief Actuary Officer, InnovaCare Health  
- Mr. Eduardo Zetina, Principal, Qinetix Group LLC

3:30-4:00pm **Update on the White House National Healthcare Proposals**  
**Presenting this session:** Mr. Rafael Bernal, Staff Writer, The Hill Newspaper  
**Invited Keynote Speaker:**  
- Mr. Corey R. Lewandowski, TV Commentator, Campaign Manager Donald J. Trump for President 2016 and 2X NYTimes Best Selling Author

4:00-4:45pm **Update on Puerto Rico’s Congressional Healthcare Proposals**  
**Presenting this session:** Mr. Rafael Bernal, Staff Writer, The Hill Newspaper  
**Invited Keynote Speaker:**  
- Hon. Jenniffer A. González Colón, Resident Commissioner of Puerto Rico

4:45-5:30pm **Special Plenary Session: Politics of Healthcare: New Landscape in Washington, D.C.**  
**Presenting this session:** Mr. Rafael Bernal, Staff Writer, The Hill Newspaper  
**Invited Keynote Speakers (via video):**  
- Hon. Nydia M. Velázquez, U.S. Representative for New York’s 7th Congressional District  
- Mr. Luis G. Fortuño, Esq., Former Governor of Puerto Rico  
**Reaction Panel:**  
- Mr. Pedro R. Pierluisi, Esq., Former Resident Commissioner of Puerto Rico  
- Mr. Carlos Dalmau, Esq., Lawyer, Strategist, Public Policy Advisor and Professor of Law at the University of Puerto Rico

5:30-5:35pm **Closing Remarks**  
Mr. Kenneth Rivera Robles, CPA & Esq., President & Chairman of the Board, PRCC

5:35-7:00pm **Networking Cocktail**

**Investment*:**  
- PRCC Members: $225* + Tax  
- Non-Members: $250* + Tax  
- Students: $175** + Tax*  
- PRCC Members: Table of Ten (10): $1,750* + Tax  
- Non-Members Table of Ten (10): $2,000* + Tax

* Tax not included. Includes: Continental Breakfast, Lunch, Coffee Breaks, Educational Material and Networking Cocktail  
**Must present student ID. Notify upon registering. We accept: MasterCard, VISA, American Express and Checks. The whole amount will be charged if your cancellation is not notified with (48) hours prior to the event. Our working hours are Monday-Friday from 8:00a.m. – 5:00p.m.

Call 787-721-6060, Ext. 2241 fmartinez@camarapr.net | Register HERE | www.camarapr.org