The Puerto Rico Chamber of Commerce and Its Health Committee invite you to the...

**PUERTO RICO
Health & Insurance
CONFERENCE 2021**

State Innovation Initiatives: Modernizing Puerto Rico's Health System to Drive Improvements in Care Delivery and Patient Outcomes

Friday, March 26, 2021 | Sheraton Puerto Rico Hotel & Casino
Registration: 7:30 a.m. - 8:00 a.m. | Conference: 8:00 a.m. – 5:30 p.m. | Networking Cocktail: 5:30pm-7:00pm

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<th>Preliminary Schedule of Events (2-10-2021)</th>
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<td><strong>7:30-8:00am</strong></td>
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<td><strong>8:00-8:25am</strong></td>
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<td><strong>Master of Ceremony: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper</strong></td>
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<td><strong>Mr. Luis Pizarro, Esq. LLM, CEO, FIDE LLC, Chairman 2020 PRHIC &amp; Board of Directors, PRCC</strong></td>
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<td><strong>Mr. Juan Carlos Agosto Martínez, President &amp; Chairman of the Board, PRCC</strong></td>
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<td><strong>8:25-9:50am</strong></td>
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<td><strong>Presenting and Moderating this session: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper</strong></td>
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**The U.S. Federal Government Perspective**

**Mr. Xavier Becerra, Esq., Designated Secretary, US Department of Health & Human Services**

- Update on the national priorities for HHS to improve the health and well-being of all Americans:
- What programmatic suggestions can the administration provide for the disbursement and spending of the Medicaid funding for Puerto Rico?
- What kind of role could Puerto Rico’s MA program play as part of a national agenda to reinvent healthcare given its high beneficiary participation rate?

**The Puerto Rico Perspective (15 min. each)**

**Invited Keynote Speakers:**

**Hon. Carlos Mellado, MD, Designated Secretary, Puerto Rico Department of Health**

**Mrs. Marina Díaz, Staff Director, PR/Virgin Islands, Local Engagement & Administration (LEA), Centers for Medicare & Medicaid Services (CMS), HHS**

**Mr. Mariano A. Mier Romeu, Esq., Insurance Commissioner of Puerto Rico**

**Mr. Jorge Galva, JD, MHA, Executive Director, Health Insurance Administration (ASES)**

- Local perspective on the national priorities for HHS to improve the health and wellbeing.
  - What has been done?
  - Where are we?
  - What needs to be done?
- What is the government’s priority from the health insurance reform perspective for this coming year?
- How has the healthcare community adapted to new, as well as ongoing challenges Puerto Rico faces in the delivery of healthcare?
9:50-10:50am **Panel I: Private Sector Perspective: Importance of the Managed Care Model to Lower Cost, Increase Quality and Provide Access to Healthcare Services**

**Moderator:** Mr. Ricardo Rivera-Cardona, Former Executive Director of the Puerto Rico Health Insurance Administration

**Discussion Panel and Invited Panelists:**
- Mr. Roberto Pando, JD, MS, President, MCS Advantage & MCS Life Ins. Co.
- Mr. Orlando González, Esq., CPA, President, MMM Healthcare LLC
- Mr. Luis A. Torres Olivera, Esq., President, Humana
- Dr. Helenee Torres-Colberg, MD, President, Academy of Family Physicians of Puerto Rico
- Mr. Ricardo Hernández, President, Sistema de Salud Menonita
  - Overall, private sector perspective on the four (4) national priorities for HHS to improve the health and wellbeing.
  - What should be the government’s priority from the health insurance reform perspective for this coming year?
    - What has been done?
    - Where are we?
    - What needs to be done?
  - How has the private sector and the healthcare community adapted to new, as well as ongoing challenges and opportunities Puerto Rico faces in the delivery of healthcare?

10:50-11:00am **Networking Break**

11:00-12:00pm **Panel II: Achieving Patient Access to Innovative Medicines**

**Moderator:** Mrs. Ileana Quiñones, Chairperson, Pharmaceutical Industry Association (PIA) & VP & GM, IPR Pharmaceuticals (AstraZeneca)

**Discussion Panel and Invited Panelists:**
- Mr. Rod A. Humerickhouse, M.D., Ph.D., Hematology Lead, US Medical Affairs, Abbvie
- Mr. Alejandro Drevon, Lead for the Improving Health Outcomes Committee PIA of Puerto Rico & General Manager of Abbvie Puerto Rico
- Dr. Marcia R. Cruz Correa, MD, PhD., Professor of Medicine and Biochemistry, UPR Comprehensive Cancer Center and Member of the National Cancer Advisory Board
- Dr. Wanda T. Malagono Davila, Dean, School of Pharmacy at University of Puerto Rico
- The Discovery and Development Journey of an Innovative Medicine
- The Post Registration Phase of an Innovative Medicine
- Impact of Innovative Medicines in Patients
- Improving overall healthcare costs or Improving healthcare outcomes? Effective Disease Management Models

12:00-1:45pm **Luncheon**

**Presenter:** Mr. James P. O’Drobinak, Member of the MMAPA Board of Directors & President & CEO, MCS, Inc.

**Special Recognition & Invited Keynote Speaker:**
- Hon. Jenniffer A. Gonzalez-Colón, Resident Commissioner of Puerto Rico

1:45-2:35pm **Panel III: Mental Health Challenges in Puerto Rico Beyond the Opioids Crisis**

**Moderator:** Mrs. Marileny Lugo, R.Ph., Chief Operations Officer, MC-21

**Discussion Panel and Invited Panelists:**
- Mr. Víctor Ramos, MD, President of the Puerto Rico College of Physicians and Surgeons
- Mrs. Awilda Broco-Rodriguez, Esq., Chief Executive Officer, FHC of Puerto Rico
- Mr. Astro Muñoz Aponte, MHS, Chief Executive Officer, First Hospital Panamericano, Inc.
- Dr. Fernando Calderon-Julia, MD, VP Clinical Mental Health Services, MSO of PR
  - How does the Opioids Crisis reflect in PR: What has been done? Where are we? What needs to be done?
  - What challenges do Employers face from the Mental Health perspective during and post-natural disasters?
  - What solution and alternative treatment can be adopted to improve outcomes?

2:35-3:25pm **Panel IV: Valued-Based Care Model & the Role of Primary Care in the Puerto Rico Delivery System**

**Moderator:** Mr. Nardy Delgado, COO, Provider Network Solutions of Puerto Rico

**Discussion Panel and Invited Panelists:**
- Mr. Rafael L. Roig, MSSE, President, Quality Health Solutions
- Dr. Rubette Hartford, MD, President & CEO, Atlantis Health Care Group Puerto Rico, Inc.
- Dr. Marty Martinez Faticelli, Pharm.D, President & Chief Pharmacy Officer, PharmPix, LLC
- Mrs. Marla Rivera, CEO of Hospital Capestrano & Board Member of the Puerto Rico Hospital Association
  - What is the current Puerto Rico landscape regarding valued-base care models?
How has the role of primary care treatment evolved throughout the years?
What are some of the successful trends in terms of payment models?

3:25-4:15pm Panel V: The Use of Technology to Improve Care Delivery & Patient Outcomes
Moderator: Eng. Jesús Niño-Rada, Chief Technology Officer. FARO, LLC
Discussion Panel and Invited Panelists:
- Mr. Juan Díaz Goitia, Senior Vice-President, MCS Healthcare Holdings, LLC
- Mrs. Adriana Rámirez, Esq., Chief Operating Officer, Abarca Health
- Mr. Miguel Colom Mena, President of Nagnoi
- Mr. Eduardo Ballori, CEO, Intervoice
✓ Overall context on the technology landscape in Puerto Rico: What has been done? Where are we? What needs to be done?
✓ What are some of the main issues concerning accurate health data production on the island?
✓ How does the current available data and metrics, affect Puerto Rico’s treatment under CMS programs?
✓ Provide examples of successful milestones from each stakeholder’s perspective.

Presenting this session: Mr. Luis Pizarro, Esq. LLM, CEO, FIDE LLC, Chairman 2021 PRHIC & Board of Director, PRCC
Invited Keynote Speaker:
- Hon. Pedro Pierluisi Urrutia, Governor of Puerto Rico
✓ Latest insight on the US government efforts to build the infrastructure and resiliency of PR
✓ Updates on joint efforts between federal departments, agencies and the state government to ensure the resources to help the US citizens of Puerto Rico
✓ What programmatic suggestions can the administration provide for the disbursement and spending of the recently allocated two-year Medicaid funding for Puerto Rico?

Reaction Panel:
- Hon. Luis G. Fortuño, Former Governor of Puerto Rico
- Mrs. Tatiana Matta, 2020 Biden & Harris National Latino Advisor
- Mr. Rafael Bernal, Staff Writer, The Hill Newspaper

5:15-5:30pm Closing Remarks
Mr. Luis Pizarro, Esq. LLM, CEO, FIDE LLC, Chairman 2021 PRHIC & Board of Director, PRCC

5:30-7:00pm Networking Cocktail
Investment*:
- PRCC Members: Two Tables of Four (4): $1,400* + Tax
- Non-Members: Two Tables of Four (4): $1,800* + Tax
- Students: $175** + Tax*

* Tax not included. Includes: Continental Breakfast, Lunch, Coffee Breaks, Educational Material and Networking Cocktail **Must present student ID. Notify upon registering. We accept MasterCard, VISA, American Express and Checks. The whole amount will be charged if your cancellation is not notified with (48) hours prior to the event. Our working hours are Monday-Friday from 8:00a.m. – 5:00p.m.

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