

## Babson Executive Education Courses For Individuals



Babson Executive Education develops entrepreneurial leaders with the skills and tools they need to make an immediate impact on organizations of all kinds. Equipped with a make-it-happen mindset, these leaders drive growth and innovation within their teams.

Designed for individuals across organizations of all kinds—startups, corporations, family businesses, and more—our open enrollment programs equip participants to identify opportunities through immersive learning that encourages them to think and act entrepreneurially.

### Conscious Leadership: Leading with Authenticity and Purpose

Learn how to adapt your approach to leadership, bringing it into harmony with the evolving requirements for effective, purposeful leadership in today's world.



Entrepreneurial  
Leadership



Live  
Online

### Entrepreneurial Leadership and Influence

Discover how to influence change, increase your leadership presence in teams and organizations, and successfully interact with diverse constituents.



Entrepreneurial  
Leadership



In  
Person

### Entrepreneurial Leadership Essentials

Explore case studies of entrepreneurial leaders in action in order to gain leadership skills and techniques that will make you a more impactful leader in your company and career.



Entrepreneurial  
Leadership



Live  
Online

### Executive Leadership Program: Owning Your Leadership

Find out how to manage high-performing teams by creating connections with others, setting a positive tone, being self-aware, and knowing how to collaborate and build strategic relationships and networks.



Entrepreneurial  
Leadership



Live  
Online

### Navigating Volatility and Uncertainty as an Entrepreneurial Leader

Grow as an entrepreneurial leader with enhanced innovation and change management skills that will benefit your organization's culture.



Entrepreneurial  
Leadership



Live  
Online

### Resilient Leadership

Understand how to find resilience as a leader, learn what recent research has taught us about developing greater resilience, and practice how to build resilience within your team.



Entrepreneurial  
Leadership



Live  
Online

## Women's Leadership Program: From Opportunity to Action

Expand your sphere of influence and gain tools and skills to make a positive impact on your team, organization, and community.



Entrepreneurial  
Leadership



In Person  
or Online

## From Competence to Confidence: Developing Your Personal Branding Plan

Develop an action plan for success as you learn how to articulate your differentiators and set career goals.



Entrepreneurial  
Leadership



Live  
Online

## The Entrepreneurship Bootcamp

Master the art of customer discovery, design thinking, business model development, hypothesis testing, raising money, and more must-have skills for successful entrepreneurs.



Entrepreneurship



In Person  
or Online

## Founder Finance

Learn financial accounting basics, build pro forma financials, manage working capital, raise capital, and deploy capital in entrepreneurial ventures.



Entrepreneurship



Self-Paced  
Online

## How to Use Entrepreneurial Thought and Action® in a Crisis

Discover how to confidently navigate crises in an entrepreneurial manner, benefiting both your personal and professional progress.



Entrepreneurship



Live  
Online

## The Entrepreneurial Family

Build connections across generations as parents and teenagers explore how an entrepreneurial mindset leads to success both in business and in life. Gain a better understanding of career pathways and opportunities at Babson, while strengthening relationships within your family.



Entrepreneurship



In  
Person

## Innovation and Growth Post-Crisis

Find out how to enhance your innovation efforts to change your competitive game in the market—short and long term—by learning innovation principles, methods, and tools.



Innovation



Live  
Online

## Building a Capability for Breakthrough Innovation

Explore how to develop and implement an innovation function that supports organizational renewal and generates long-term revenue.



Innovation



In  
Person

## Corporate Innovators: Roles, Responsibilities, and Career Paths

Understand the required skills and talent management systems you'll need to establish a successful strategic innovation function within a large, established organization.



Innovation



Live  
Online

## Strategic Planning and Management in Retailing

Expand your strategic playbook with data-driven ideas you can apply to your brick-and-mortar business, while growing your network of international retail leaders.



Live  
Online

## Brand: New Day

Create a distinctive brand voice, forge an emotional connection with customers, and capture mindshare and customer loyalty as you take your brand to the next level.



Live  
Online

## ***QUESTIONS ON SPECIFIC PROGRAMS?***

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