



Mr. Ricardo A. Rivera

Designated Executive Director

Puerto Rico Health Insurance Administration (ASES)

Ricardo Rivera-Cardona is a young executive donned with wisdom beyond his years. A graduate of Cornell University with degrees in Engineering, Ricardo's career took off as a management consultant for a major supply chain firm in Venezuela. From there, his meteoric rise through myriad business sectors in several countries has afforded him the opportunity to work with and lead key entities in both the private and public sectors, including logistics systems, brand management, marketing, consumer sales, and healthcare management, among others. Rivera-Cardona's service to Puerto Rico began in 2005, when he served as the Executive Director of the Puerto Rico Trade and Export Company as well the Secretary of the Department of Economic Development and Commerce. Mr. Rivera-Cardona's commitment to Puerto Rico remains strong, as he is currently the Executive Director of the Health Insurance Administration (ASES, its Spanish acronym).