

# LONG TERM Health Care Continuum Summit

Responding to our Demographic Challenges: an Aging Society

## Schedule of Events

Updated: March 12, 2013

Thursday March 14, 2013 | Conrad San Juan Condado Plaza | Registration: 7:30 a.m. - 8:30 a.m. | Summit Conference: 8:30 a.m. - 2:30 p.m.

### 7:30 a.m. - 8:30 a.m. Registration

### 8:30 a.m. - 8:40 a.m. Welcome Remarks

#### Ponce de León A

- Mrs. Aissa Betancourt  
 Franchise Owner & Managing Partner, Snelling Staffing Services and Chairperson, PRCC Health Care Summit
- Mr. Earl M. Harper, President-Puerto Rico Market, Humana
- Mr. Bob Leith  
 Chairman, Puerto Rico Chamber of Commerce Centennial Committee
- Arch. Pablo L. Figueroa, M.A.  
 Chairman of the Board, Puerto Rico Chamber of Commerce

### 8:40 a.m. - 9:20 a.m. Global Landscape: Current World Reality

#### Ponce de León A

#### Invited Keynote Speaker:

- Mrs. Gail Miller, Chief of Product Development for Humana Cares/Senior Bridge, Humana, Inc.

### 9:20 a.m. - 10:50 a.m. Panel 1 - US, Latin America and Puerto Rico's Current Population Profile

#### Ponce de León A

- Demographic Profile
- Socioeconomic Profile
- Financing
- Alternative International Healthcare Models
- Population needs
- Origins of our healthcare systems

**Moderator:** Mrs. Iraelia Pernas, Esq., Executive Director, Puerto Rico Association of Insurance Companies

#### Invited Keynote Speaker:

- Dr. Enrique Vega García  
 Regional Advisor on Aging and Health, Panamerican Health Organization (PAHO/WHO) Washington, D.C.

#### Discussion Panel and Invited Panelists:

- Dr. Francisco Joglar Pesquera, MACP  
 Designated Secretary, Puerto Rico Department of Health
- Dr. José F. Cordero, M.D., M.P.H.  
 Dean, Graduate School of Public Health  
 University of Puerto Rico



- Dr. Rafael Rodríguez Mercado, MD, FACS  
 Chancellor, Medical Science Campus  
 University of Puerto Rico

### 10:50 a.m. - 11:00 a.m. Coffee Break

#### Foyer Ponce de León A

### 11:00 a.m. - 12:30 p.m. Panel 2: Addressing Elderly Population Needs: Elderly-Centered Programs and Services

#### Ponce de León A

- Data Collection & Analysis/EHR
- Living Environment
- Assisted Living
- Professional Profile for Healthcare Providers & Caregivers
- Wellness, Preventive and Maintenance Programs & Services
- Quality of Care
- Community Based Care Services

**Moderator:** Mrs. Teresita Del C. Albors Sánchez, President, TAS Medical Billing

#### Invited Keynote Speaker:

- Dr. Nirzka M. Labault Cabeza  
 Associate Professor of the Graduate School of Health,  
 University of Puerto Rico

#### Discussion Panel and Invited Panelists:

- Mr. Ricardo A. Rivera  
 Designated Executive Director  
 Puerto Rico Health Insurance Administration (ASES)



# Schedule of Events

- **Mr. Jaime Plá Cortes, MHA**, Executive President  
Puerto Rico Hospital Association
- **Mrs. Ivette Ortiz, MHSA**  
Health Services Administrator  
President- Elect  
Puerto Rico College of Health Services Administrators
- **Dr. Natalio Izquierdo**  
Chairman, Puerto Rico Medical Association



**12:35 p.m. - 2:25 p.m** **Ponce de León B**  
**LUNCH**

- **Dr. Jorge Sánchez-Colón**  
Senior Health Advisor to the Governor of Puerto Rico

**2:25 p.m. - 2:30 p.m.** **Ponce de León B**  
**Closing Remarks**

- **Mrs. Aissa Betancourt**  
Franchise Owner & Managing Partner, Snelling Staffing  
Services and Chairperson, PRCC Health Care Summit

### Investment\*:

- PRCC Members: **\$150 + Tax**
- PRCC Members: Table of Ten(10): **\$1,200 + Tax**
- Non-Members: **\$175 + Tax**
- Non-Members Table of Ten: **\$1,400 + Tax**
- Students: **\$105\*\* + Tax**

\*Tax not included. Includes: Continental Breakfast, Coffee Break, Lunch and Educational Material. \*\*Students must present student I.D. We accept: Mastercard, VISA, American Express, Discover and Checks. \$10 surcharge for participants not pre-registered. **The whole amount will be charge if your cancellation is not notified with (48) hours prior to the activity. Our hours are Monday to Friday from 8 a.m. - 5 p.m.**



**Register: [www.camarapr.org](http://www.camarapr.org)**

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