

Addressing Elderly Population Needs: Elderly-Centered Programs and Services

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Eye Care Model

- Medical Therapy: Bioequivalents?
- Extended Care Facilities
- Rehabilitation for the Blind

Medical Therapy

- Original
- Bioequivalents
- Generics
- Allergies
- Right to Choose



Surgery

- In patient
- Ambulatory Care
- Fragile Elderly Patients
- Caregivers
- Extended Care Facilities



Rehab for the Blind

- Children and Veterans
- Women
- Elderly



Address Elderly Population

- A lot needs to be done
- There is a niche
- Go for it