



Rafael Lama

Business Editor at El Nuevo Día

Business Editor at GFR Media's El Nuevo Día, Puerto Rico's leading newspaper. With experience in print, online, television, radio and live panel moderations, Rafael is one of Puerto Rico's most respected and versatile media professionals.

With over 18 years of experience in journalism, covering national and international current affairs, Rafael is in charge of all business and economic news coverage for the daily edition of the newspaper, as well as its web content and Revista Negocios, El Nuevo Día's Sunday business magazine. He also runs GFR Media's recently launched English newsletter Puerto Rico Business Insights. An award winning journalist, known for his passionate, hard hitting and balanced stories, Rafael has lead, along with his team, the transformation of El Nuevo Día's economic coverage since he became Editor in 2008. Under his leadership, the Negocios team covered the US financial crisis and its effect on the island, and has amply and consistently informed through the years about the escalating Puerto Rican fiscal crisis, as well as growth, opportunities and challenges in the manufacturing, telecom, tech, retail and agricultural sectors, among others. Rafael's multimedia capabilities pan from hard news and opinion editorials to social media, television and radio interventions. Throughout his career he has interviewed face to face global personalities such Bill Gates, John Legere, Donald Trump, Randi Zuckerberg, Carly Fiorina, Bill McDermott, Joseph Stiglitz and Sir Martin Sorrell. Rafael has weekly column and a blog in elnuevodia.com, where he discusses alternatives to the economic crisis and focuses on solutions and strategies that island should consider in order to grow.