



Mr. Javier Bravo
President, Blue Ocean Trading, Inc.

Graduated from the UPR with a major in Marketing. Entered the work force in the field of sales, an area which I really enjoy and still feel passionate about. One of those positions was as a Caribbean Sales Manager for a food distribution company covering the Caribbean Region (27 islands).

In January of 1993, with my wife as partner, we formed our own company in order to fulfill a need that I saw during my travels. We started Blue Ocean Trading with the sole purpose of exporting products from Puerto Rico.

Since the beginning we have worked VERY long hours while wearing several hats at the same time. We started delivering merchandise to the dock from the trunk of my wife's car, traveling, taking orders, and acting as Customer Service. In addition to meeting with potential suppliers and financial institutions willing to take a chance on us, needless to say a very difficult and often discouraging task. All of this while keeping a close watch on the weather (specially during hurricane season).

PATIENCE, PERSEVERANCE, PERSISTENCE and absolutely PASSION are the key to our continued success for the past 18 years.

