



Mr. Guilherme Gatti

Managing Director of Marketing
FedEx Express Latin America and Caribbean Division

Guilherme Gatti is the managing director of marketing for FedEx Express Latin America and Caribbean Division, based in Miami. His responsibilities include overseeing strategic marketing analysis, advertising, brand management, promotions and corporate alliances for South and Central America and the Caribbean.

Gatti began his career at FedEx in 1992 as a marketing analyst for Brazil and soon thereafter was promoted to marketing manager of the entire South Cone region. Gatti's development of the FedEx brand in the South Cone positioned FedEx as a predominant leader in the express transportation industry, leading to his 1999 appointment as managing director of marketing, a position he held prior to his most recent appointment.

Gatti's success within the FedEx organization has been rewarded with The Latin America and Caribbean Divisional Marketing Achievement Award, the Survey Action Feedback (SFA) Leadership Award, and the FedEx Five-Star Award, a significant recognition bestowed on employees who demonstrate leadership, creativity, superior performance and distinguished efforts in support of FedEx customers.

Fluent in English, Spanish, and Portuguese, Gatti earned a degree in business administration from Fundação Getulio Vargas College, a master's degree of business administration in marketing from the Universidade de São Paulo and an international master's of business administration from the University of North Carolina in Chapel Hill and the Fundação Getulio Vargas College. He currently is a Professor of International Marketing at Florida International University and is on the Membership Board of the Brazilian American Chamber of Commerce of Florida.