



Dr. Marcos Menéndez

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Dr. Marcos Menéndez holds a doctoral degree from Fordham University in New York.

His professional life brings together a large experience both in the academic field and in the private enterprise.

For more than ten years Dr. Menéndez was Vice President of Marketing at Eastman Kodak, Latin American Region, coordinating the operations of retail stores throughout the region.

Internationally, Dr. Menéndez has worked as a consultant, with organizations in Barbados, Panamá, Colombia and Argentina.

After leaving the private sector Dr. Menéndez was named Dean of Management and Technology at the Bayamón Campus of Inter American University.

Currently, Dr. Menéndez is a member of the Business Administration faculty of Inter American University and is Director of the Puerto Rican Institute for Entrepreneurship Development, the Babson College STEP research project on family businesses' succession process and the Center for Family Business Research and Development at Inter American University.