



Veny L. Martí

Partner and Vice President of Operations
MARTEX FARMS, S. E.

Venancio “Veny” L. Martí is the Vice President of Operations and Partner of the family owned agro-business Martex Farms. Established on the Santa Isabel valley on the southern coast of Puerto Rico, Martex started small but through the years has grown and become leader on its field. The agro-business has 2,500 acres of land, all in production, and close to 350 full time employees. In its farms Martex produces mango, banana, avocado and ornamental plants, among others.

Veny leads Martex’s sales team, which under its Pango Mango brand exports with success its premier product, mango, to European markets such as the United Kingdom, France and Holland, as well as to the United States and Canada. Besides overseeing the firm’s sales, Veny heads field operations and provides support to an agronomic staff that is at the forefront of its industry. With the help of this dedicated team, years of research and continued investment, Martex has become quite possibly the only farm in the world that is able to produce mangos twelve (12) months of the year.

On January 2012, Veny started to serve a three (3) year term as a member of the Board of Directors of the National Mango Board, a position that was assigned to him by the Secretary of Agriculture of the United States, Tom Vilsack. Veny holds a Bachelor of Science in Industrial Engineering from the University of Massachusetts, Amherst and a Master in Business Administration (MBA) from the University of Miami in Florida. He is happily married and is the father of two (2) boys.