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Puerto Rico Chamber of Commerce

Celebrating Our Centennial

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United States Chamber of Commerce

ACCREDITED STATE CHAMBER

Ranked Top 6
Among 7,000 U.S. Chambers

The Puerto Rico Chamber of Commerce invites you to the...

Puerto Rico Chamber of Commerce

E⁴ Summit of the Americas 2012

Economy + Education + Entrepreneurship + Exports = COMPETITIVENESS

September 20, 2012
Summit Conference: 8:00 a.m. to 4:30 p.m.
Networking Cocktail: 5:00 PM- 7:30 PM
Conrad San Juan Condado Plaza

Puerto Rico Chamber of Commerce

E⁴ Summit of the Americas 2012

REGISTRATION HOURS:

THURSDAY, SEPTEMBER 20th 7:30 AM- 8:30 AM

YOUR REGISTRATION FEE INCLUDES:

- All plenary sessions and workshops
- Continental Breakfast, Coffee Breaks Lunch & Networking Cocktail
- Unlimited admission to Exhibits
- General Registration Handouts and Packet Materials

AGENDA:

THURSDAY, SEPTEMBER 20th
8:30 A.M. - 4:30 PM
Summit Conference

5:00 PM - 7:00 PM
Networking Cocktail

EXHIBIT HALL HOURS:

THURSDAY, SEPTEMBER 20th
8:00 AM - 5:00 PM
Exhibits

10:30 AM - 10:45 AM/ 3:00 PM - 3:15 PM
Coffee Breaks

5:00 PM - 7:30 PM
Networking Cocktail

ADDITIONAL INFORMATION:

- Participants must wear the E⁴ Summit of the Americas badge for admission to all sessions and the Exhibit Area.
- Business attire is requested for all Summit Conference Events.

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PUERTO RICO CHAMBER OF COMMERCE

UNITED STATES CHAMBER OF COMMERCE
ACCREDITED STATE CHAMBER

Ranked Top 6
Among 7,000 U.S. Chambers

Message from your Hosts

Pablo L. Figueroa, Arch., M.A

Rosana M. Roig

Entrepreneurs and Investors:

The Puerto Rico Chamber of Commerce (PRCC) is pleased to invite you to be part the E-4 Summit of the Americas 2012, taking place on September 20, 2012 at the Conrad San Juan Condado Plaza Hotel.

This Summit, which is centered on the theme "Economy + Education + Entrepreneurship + Exports= Competitiveness", aspires to be a premier policy forum not only for Puerto Rico, but also for the countries of the Western Hemisphere, because we have the great fortune that this unique event will be the preamble for the forthcoming 100 Years Centennial Celebration of our Puerto Rico Chamber of Commerce in 2013.

We are inviting for this defining event, the U.S. Chamber of Commerce and its affiliates, all the American Chambers of Commerce (AmChams) in Latin America and the Caribbean, as well as Heads of States, business and policy leaders, scholars, and top management decision makers from the international private and public sectors alike. The stellar invited guests include Dr. Irene Mia and Hon. Luis G. Fortuño who will deliver keynote addresses at the Summit.

This auspicious occasion will be a one of a kind opportunity and a unique venue to engage in a riveting and exciting discussion on how to face and overcome challenges like global recession, sovereign debt as well as how to seize opportunities offered by the international free trade regime of goods and services. Opportunities within the region will be also highlighted to encourage and promote intraregional trade increase.

We look forward to your participation on this very important event. To make reservations and/or obtain more information, log on to http://www.camarapr.org or call 787-721-6060 from Monday to Friday during work hours (8:00 a.m. to 5:00 p.m.)

Cordially yours,

Pablo L. Figueroa, Arch., M.A
Chairman of the Board
Puerto Rico Chamber of Commerce

Rosana M. Roig
Chairperson
E-4 Summit of the Americas 2012

Rationale of the Event

Some people change their practices when they see the light, others when they feel the heat
Caroline Schroeder*

Why a Summit That Combines the Four Components: Economy Education, Entrepreneurship & Exports?

- To help the region proactively face as well as benefit from the challenges and opportunities respectively posed by our interdependent global order.
- To address the complex root causes not the symptoms of our challenges. It is not only unusual, but quite common, to act on the symptoms rather than on the root causes. This consequently aggravates the problem due to actions and interventions itself due to impetus efforts and improvisation.
- What is of paramount importance before undertaking any action is deep and broad comprehension of the root causes of the problem.
- Many problems persist and prevail in spite of many and sometimes well intended actions for various reasons: 1) incomplete information, 2) incorrect information, or 3) lack of understanding of the nature and root causes of the problem. Ironically, it is precisely when the root causes of a problem are not understood that we can contribute to solve it. Not necessarily by acting, using quick fixes or silver bullet solutions, BUT by rather understanding the problem in-depth. In no small measure, we are convinced this is the added value of this Summit.

Economy as a Vital Component of the Equation

On July 12, 2012 The Pew Research Center and its Global Attitudes Project released a report titled: **Pervasive Gloom About the World Economy** *"Faith in Hard Work, Capitalism Falter; Emerging Markets Upbeat"*.

The report indicated the following: The economic mood is exceedingly glum around the world. Across 21 nations surveyed by the Pew Research Center's Global Attitudes Project, a median of just 27 percent think their national economy is doing well.

The survey, conducted among more than 26,000 people in 21 countries from March 17 to April 20, also finds:

- **Faith in Capitalism and Hard Work:** The global economic crisis has widely eroded support for capitalism. In 11 of the 21 nations surveyed, half or less now agree that people are better off in a free market economy.
- **Personal Circumstances:** A median of 52% in the 21 nations surveyed feel satisfied with their own circumstances. Americans are twice as likely to say their family finances are in good shape as to judge the national economy positively.

Rationale of the Event

- **Blaming the Government:** Among those who think the economy is doing poorly, people in 16 of 21 countries primarily fault their own government, some overwhelmingly so.

It is a fascinating paradox indeed the fact that eventhough faith in capitalism and the outcome of hard work has ebbed, the majority of people surveyed blame the government for the faltered economy. This poses the question of who is the culprit, the government or Capitalism. This conundrum merits a closer examination of both the role of the government in the economy and the dynamics of Capitalism.

In their seminal article Making Capitalism work for Everyone, Raghuram G. Rajan and Luigi Zingales, both distinguished Professors at the University of Chicago Graduate School of Business, crafted the following explanation " *In many countries, powerful elites—like the middleman case—oppose widespread access to markets. They have the political clout to erect direct impediments like mandatory permits to open business or indirect barriers like an inadequate infrastructure. The reason for their opposition is obvious. These elites already get what they need from the limited markets that exist. They stand to lose if access to markets became freer and they faced competition. As a result, ordinary people never see* ***true free market capitalism, which implies competition and equal access.*** *They only experience the failed version, which destroys hope. Unfortunately, both systems get tarred with the same brush and capitalism is seen as a system of the rich, by the rich, and for the rich.*

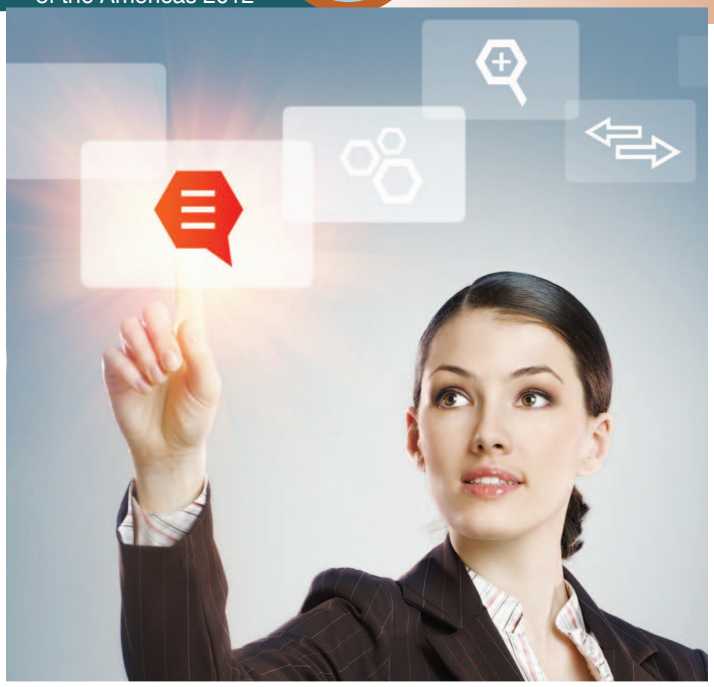
So then, we could argue that capitalism without free markets , free competition and free enterprise produces inequality, no socioeconomic mobility and a stifled economy. Because a truly free market capitalism entails, non excessive regulations, appropriate non excessive government intervention, elimination of the cronyism and spoils systems, in short a level playing field that allows market forces supply and demand to operate efficiently and "pick winners" without creating price rigidities, distortions, inefficiencies or corruption. This is the discussion that will lead us to the real culprit.

What Role does Education play in the Equation?

- According to SCANS (Secretary Commission for Achieving Necessary Skills) Report for America 2000, The Secretary's Commission on Achieving Necessary Skills, US Department of Labor and to the Innovation Skills Profile of the Conference Board of Canada (The largest think Tank in Canada), you need much more than science and math to be successfull in a highly competitive globalized world and economy. Both profiles coincide that you need an unusual set of attributes an competencies that include "soft skills", IQ, but also EQ. These skills are essential for innovation and high levels of productivity and equally relevant to all types and sizes of organizations so they can produce new and better processes, products and services.

** Associate Professor of Religious and classical studies at the University of the Pacific and author of Monastic Bodies.*

Rationale of the Event



- It is clear that if we want to pursue optimum levels of local and global competitiveness as well as rekindle our sluggish economy, we have to create broad awareness that education drives productivity and innovation (the two principal drivers of any economy).

What is Entrepreneurship?

There are various concurrent definitions:

- The Lester Center at Berkeley University in California provides the following definition: "Entrepreneurship is the search and unrelentless pursue of opportunities, above and beyond the resources available within your reach and under your control, through high levels of productivity and constant innovation. Without any doubt, this entails disposition for risk and temperament for action.

- An entrepreneur is a person that identifies an opportunity in a market and has the motivation or drive and the ability to mobilize resources to develop it as well. It is a self confident person with multiple task abilities that creates markets and generates profits behind a product or service, and navigates comfortably through rough waters.

  This is a topic of interest for various disciplines such as venture creation, venture capital, social entrepreneurship, business and entrepreneurial innovation, global business, information technology and biotechnology among many others.

Following are some of the attributes of an Entrepreneur:

- Confidence: maintains confidence when facing difficulties and disheartening circumstances.

- Innovation skills: is not an inventor in the traditional sense of the word, but is one who crafts a new niche in the market and makes it visible to the rest.

- Results oriented: knows that in order to be successful, he or she needs a driving force that can only be obtained from establishing clear goals and objectives as well as from the pleasure and satisfaction derived from fulfilling them.

- Disposition for Risk: knows that success entails taking calculated risks. In general, a successful Entrepreneur exhibits a great disposition for taking risks, exposing himself or herself, step by step in calculated, limited and gradual degree in order to move from one phase to the other in accordance with the certainty and outcome of his or her previous decision.

  Total Commitment, hard work, high level of energy and capacity to hyper focus are essential in the profile of an Entrepreneur.

Nevertheless we have to underscore two caveats:

First, the deliberate and formal training of selected candidates to develop the abovementioned necessary attributes and competencies does not guarantee the success of the business.

- Second, the entrepreneurial attributes and competencies required for the successful launch of a new business are not necessarily the same ones needed to achieve sustained growth in the

business or the same ones needed to innovatively manage and maintain the business competitive once it has grown and is a mature business. Regrettably and in too many occasions, he or she is unable to make this transition.

Time Magazine dedicated its May 29, 2009 issue and front page to the future of the U.S. Labor market. The conclusion that we can derive from this very well documented report is that "employment as we know it, disappeared". The article indicates that "Ten years ago, Facebook nor Internet existed. Therefore, who knows what jobs will be needed or created for the next decade. Even though unemployment is at its highest level in 25 years, employment will return, but not in the same way. No one is going to pay for just coming to work. We will see more flexibility, self employment and entrepreneurship, and collaboration. In summary, a labor market much less secured and guided by a new generation with new values and with women in the drivers seat".

What is the importance of Exports and Export Capacity?

In August 4, 2010 the Brookings Institution published a report entitled " Export Nation: How U.S. Metros Lead National Export Growth and Boost Competitiveness" prepared by Emilia Istrate, Jonathan Rothwell and Bruce Katz, Vicepresident and Director of the Center and

- The growth of exports in the US has generated a significant increase in the creation of high paying jobs.
- Exports generated 11.8 millions jobs at national level and 7.7 million jobs were created in the 100 most productive metropolitan regions. This represents 8.3% of total employment at national level and 8.1% of total employment in the most productive metropolitan regions.
- Another remarkable finding is that the 10 metropolitan cities with the highest export value produced 43% of the total exports produced by the 100 metropolitan cities. Also, 4 of the 100 metropolitan regions duplicated their export value between 2003 and 2008.
- The export firms within the 100 metro cities paid higher salaries than those focused in the domestic market.

Finally, the December 2005 report prepared by the Federal Reserve Bank of New York, confirms how the economy of agglomeration combined with the creation of multi-sector clusters and its supply chain, has dramatically increased the productivity, innovation and competitiveness of New York, transforming the city into a global export hub for multiple business sectors. As a matter of fact, New York City ranks second among the top 10 cities with the highest value of exports.

Conclusion:

There is no doubt that we live in a globalized world and economy; one that is highly competitive where cities, countries and regions compete with one another. Labor mobility has considerably increased the availability of labor force around the world, capital moves to the friendliest environment, and technology through innovation has eliminated any gap in productivity or geographical constraint.

We should not focus on the symptoms, but rather act on the root causes of the problem and that entails addressing four key pillars: Economy, Education, Entrepreneurship (Business Sophistication) and Development of Export Capacity. Therefore, we propose the following formula:

- Develop **Export Capacity** (goods & services)
- But to **Export,** you must first be...
- An **Entrepreneur**
- But to be an **Entrepreneur...**
- You must have a **Vibrant Economy** and
- You must first **pursue an Excellent Education, BUT** with a **360° global perspective!**

The formula:

E⁴ = C
Economy +Education+
Entrepreneurship+
Exports = Competitiveness

Puerto Rico Chamber of Commerce
E⁴ Summit of the Americas 2012
Economy + Education + Entrepreneurship + Exports = COMPETITIVENESS

Summit Conference Schedule of Events

Updated: September 18, 2012

Thursday, September 20, 2012- Summit Conference: 8:00 a.m. to 4:30 p.m. | Networking Cocktail: 5:00 PM- 7:00 PM
Conrad San Juan Condado Plaza

7:30 AM – 8:30 AM
Registration

Ponce de León A

8:30 AM – 8:45 AM
Welcome Remarks

- **Mrs. Rosana M. Roig**
  Chairperson, E-4 Summit of the Americas 2012
- **Mr. Bob Leith**
  President, Puerto Rico Chamber of Commerce
  Centennial Committe
- **Mr. Pablo Figueroa, Arch., M.A.**
  Chairman of the Board, Puerto Rico Chamber of Commerce

Ponce de León A

8:45 AM – 9:30 AM
Global Economic Perspectives and Outlook for the Region

Keynote Speaker:

- **Dr. Irene Mia**
  Regional Director, Latin America & The Caribbean,
  The Economist Intelligence Unit

Ponce de León A

9:30 AM – 10:30 AM
Workshop 1: Puerto Rico's Competitiveness in a Global Economy

Puerto Rico, as any country wishing to trade successfully in a global economy, needs to know where it has been competitive and needs to also identify how it is currently positioned in terms of competitive skills to the rest of the world. This panel will discuss the results of Puerto Rico in The Global Competitiveness Report 2012-2013 and identify key areas of improvement.

Keynote Speaker:

- **Dr. Francisco Montalvo Fiol, MBA, DM**
  Project Coordinator
  Puerto Rico 2000 - Partner Institute World Economic Forum

Moderator:
Alexis J. Rivera, Esq., Executive Director Economic Exchange Office
Puerto Rico Department of State

Discussion Panel and Invited Panelists:

- **Hon. José R. Perez-Riera,** Secretary, Department of Economic Development and Commerce of Puerto Rico
- **Dr. Jorge Crespo-Armáiz, Ph.D.**
  Vice President for Planning and Academic Affairs
  Ana G. Méndez University System
- **Mr. Javier Bravo**
  President, Blue Ocean Trading, Inc.
- **Mr. Jon Borschow**
  Chairman of the Board, Foundation for Puerto Rico

10:30 AM – 10:45 AM
Networking Coffee Break

Ponce de León A

10:45 AM – 11:45 AM
Workshop 2: Education and Knowledge: The New Commodities and Main Drivers

The role of education is critical in developing the next wave of leaders, innovators and entrepreneurs. This workshop will discuss the technological and educational revolutions and how they can respond to the expectations of the young generations and boost markets into a decade of sustained growth.

Keynote Speaker:

- **Dr. Rafael Bras**
  Provost & Executive Vice President for Academic Affairs,
  Georgia Institute of Technology

Moderator:
Dr. José Jaime Rivera, President, Sacred Heart University

Discussion Panel and Invited Panelists:

- **Mr. Alfonso F. Ballester**
  Chairman & CEO
  Ballester Hermanos, Inc.
- **Dr. Carlos A. Colón De Armas**
  Professor of Finance, Graduate School of Business
  University of Puerto Rico
- **Dr. Manuel Ángel (Coco) Morales**
  Chairman, Intelligence Forecasting, Corp.

12:00 PM – 2:00 PM **Royal Room**
LUNCH

Keynote Speaker:

- **Honorable Kenneth McClintock**
  Secretary of State of the Commonwealth of Puerto Rico

2:00 PM – 3:00 PM **Ponce de León A**
Workshop 3: Entrepreneurship Economy

This workshop will discuss the importance of Entrepreneurship on economic growth, market expansion, commercializing innovation and reducing unemployment. Governments must pursue policies that encourage and promote the culture of enterprise and entrepreneurship. In addressing this, the panel will identify the global trends that would be replicated to create the proper conditions for the implementation of these policies and will discuss what reforms are needed. To finalize, the panel will discuss the methods being utilized by the new generation of entrepreneurs to combine skills, innovation and capital.

Keynote Speaker:

- **Mr. José B. Carrión, III, CIC, ALM**
  Principal Partner, Carrión Laffitte Casellas Insurance Brokers

Summit Conference Schedule of Events

Moderator:
Dr. Marcos Menéndez, Director, Institute for Puerto Rican Entrepreneurship Development, Inter American University of Puerto Rico

Discussion Panel and Invited Panelists:

- **Mr. Francisco J. Uriarte, CMAA, AVA**
  Chairman of the Board of Grupo Guayacan and Principal of ESP Group
- **Dr. Edgar Torres, Ph.D.**
  Professor, Graduate School Engineering Management & Manufacturing Engineering Programs, Polytechnic University of Puerto Rico
- **Mr. Elí Sepulveda, Jr.**
  Executive Vice President Commercial Banking Group Banco Popular de Puerto Rico

3:00 PM – 3:15 PM
Networking Coffee Break

3:15 PM – 4:15 PM **Ponce de León A**
Workshop 4: Export-Driven New Ventures and Economic Growth

Domestic new ventures, as well as export oriented new ventures, are both important strategies for achieving economic growth. This panel dwells on the fact that local entrepreneurs must enter into the global markets. It will discuss how, despite more than forty (40) Free Trade Zones in the region, Latin America's intraregional trade remains very low compared to that of Europe and Asia, as a means to illustrate the fact that opportunities within the region must be pursued and intraregional trade increased.

Keynote Speaker:

- **Hon. Louise L. Léger**
  Consul General, Consulate General of Canada

Moderator:
Mr. José F. Burgos, Director, U.S. Commercial Services-Puerto Rico & USVI, U.S. Department of Commerce

Discussion Panel and Invited Panelists:

- **Mr. Guilherme Gatti**
  Managing Director of Marketing FedEx Express Latin America and Caribbean Division
- **Mr. Veny L. Marti**
  Partner and Vice President of Operations Martex Farms, Inc.
- **Mr. Ángel L. Pérez, PR, MBA**
  Interrnational Business Vice President Rock Solid Technologies, Inc.

4:15 PM – 4:30 PM **Ponce de León A**
Closing Remarks

- **Mrs. Rosana M. Roig**
  Chairperson, E-4 Summit of the Americas 2012

5:00 PM – 7:00 PM **Ponce de León Foyer**
Networking Cocktail

Investment*: **PRCC Members:** $250 + Tax **Table of Ten(10):** $2,000 + Tax
Non Members: $275 + Tax **Table of Ten(10):** $2,200 + Tax **Students:** $175 + Tax

*Tax not included. Includes: Continental Breakfast, Coffee Breaks, Lunch, Educational Material and a Networking Cocktail. Students must present student I.D. We accept: Mastercard, VISA, American Express, Discover and Checks. Our hours are Monday to Friday from 8 a.m. - 5 p.m.

For more information about sponsorship, exhibitions and reservations:
787-721-6060, Ext. 2209 and 2241 or visit www.camarapr.org.

Puerto Rico Chamber of Commerce
E⁴ Summit of the Americas 2012

Sponsorship Opportunities

LEAD $50,000+

- Recognition as LEAD Conference Summit Sponsor.
- Featured Sponsor: All Plenary, Workshop and Panel Events.
- Introduction of Dignitary at Luncheon Event.
- Designation of Senior Company Representative as Speaker/Panelist at session of choice.
- Seating at Head Table of Choice.
- Ten(10) complimentary registrations to the conference.
- Two(2) complementary Premium exhibit booths.
- One-page ad in Summit Conference Program (optional).
- Hyperlink from PRCC website for one(1)year.

Platinum $30,000

- Recognition as PLATINUM Conference Summit Sponsor.
- Featured Sponsor: All Plenary, Workshop and Panel Events.
- Introduction of Dignitary at Luncheon Event.
- Designation of Senior Company Representative as Speaker/Panelist at session of choice.
- Seating at Head Table of Choice.
- Six(6) complimentary registrations to the conference.
- Two(2) complementary Premium exhibit booths.
- One-page ad in Summit Conference Program (optional).
- Hyperlink from PRCC website for one(1)year.

Gold $20,000

- Recognition as GOLD Conference Summit Sponsor.
- Featured Sponsor: All Plenary, Workshop and Panel Events.
- Designation of Senior Company Representative as Speaker/Panelist at session of choice.
- Seating at Head Table of Choice.
- Four(4) complimentary registrations to the conference.
- One(1) complementary Premium exhibit booth.
- Half-page ad in Summit Conference Program (optional).
- Hyperlink from PRCC website for one(1)year.

Silver $10,000

- Recognition as SILVER Conference Summit Sponsor.
- Featured Sponsor: All Plenary Workshop and Panel Events.
- Seating at Head Table at Luncheon Event.
- Two(2) complimentary registrations to the conference.
- Seating at Head Table for One(1) session of choice.
- One(1) complementary Premium exhibit booth.
- Half-page ad in Summit Conference Program (optional).

Bronze $5,000

- Recognition as BRONZE Conference Summit Sponsor.
- Featured Sponsor: All Plenary, Workshop and Panel Events.
- One(1) complimentary registration to the conference.
- Tabletop display.

Additional Sponsorship Opportunities $2,500+

- Coffee Break Sponsorship:2 Opportunity available at $2,500
- Cocktail Reception Sponsorship: Information available upon request
- Breakfast Sponsorship: Information available upon request
- Advertisement in Summit Conference Program

All Levels include:

- Recognition in all Conference Summit Press Releases.
- Placement of Company logo in all Conference Summit marketing materials.
- Placement of Company logo by the registration and exhibition areas.
- Logo exposure on screens during the event.
- Reserved seating at ALL meal events (optional).
- Inclusion of promotional item in Conference Summit Packet and/or at session of choice.
- Discounted registration prices for additional company representatives.

For questions or more information, please contact Sandra González at at 787-721-6060, Ext. 2225 or sgonzalez@camarapr.net.
For uptaded Summit Conference materials, please visit our website: www.camarapr.org

Sponsorship Contract

1. Sponsor Representative Contact Information:

Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐

Last Name:	First Name:
Job Title:	**Company/Organization:**
Address:	**City:**
State:	**Zip/Postal Code:**
Country:	**Telephone #:**
Fax Number:	**E-Mail Address:**

2. SPONSOR CATEGORY: Please choose level of sponsorship by checking the appropiate box

☐ LEAD=$50,000+ ☐ Platinum=$30,000 ☐ Gold=$20,000

☐ Silver=$10,000 ☐ Bronze=$5,000 ☐ Additional Sponsorship Opportunities=$2,500+

3.PAYMENT OPTIONS (Please Check Only One)

☐ Credit Card

☐ American Express ☐ VISA ☐ MasterCard	
Credit Card Number:	
Card Holder Name:	
Expiration Date:	Signature:

☐ Check or Money Orders Enclosed Payable to: Cámara de Comercio de Puerto Rico. All Checks sould be in U.S. Dollars and Drawn on/payable through a U.S. Bank. Sorry, we cannot accept checks payable through a foreign bank.

☐ For WIRE TRANSFER Information, please contact PRCC at 787-721-6060, Ext. 2224 or via E-mail at msostre@camarapr.net. NOTE: Please include a $10.00 processing fee for wire transfer payments.

Please send COMPLETED form Company Logo and Promotional Material by:

August 20, 2012

Via Email:nrobles@camarapr.net
Via Fax: 787-723-1891
Via Mail: PO Box 9024033
San Juan, PR 00902-4033

For questions or further information please call 787-721-6060, Ext. 2209 or visit our website: www.camarapr.org

Additional Sponsorship Opportunities

☐ **WELCOME COCKTAIL FOR SPEAKERS-EVENING OF SEPTEMBER 19, 2012: $2,500**
- ◊ Placement of Company logo in the Cocktail Invitation
- ◊ Recognition of Company as Sponsor during the Welcome Cocktail
- ◊ Logo exposure on screens during the event
- ◊ Placement of Company logo in Summit Program
- ◊ Two (2) complimentary passes for the Welcome Cocktail

☐ **VIP DINNER FOR SPEAKERS-EVENING OF SEPTEMBER 19, 2012: $2,500**
- ◊ Placement of Company logo in the Dinner Invitation
- ◊ Recognition of Company as Sponsor during the VIP Dinner
- ◊ Logo exposure on screens during the event
- ◊ Placement of Company logo in Summit Program
- ◊ One (1) seat for Company Executive at VIP Dinner

☐ **APPRECIATION GIFTS FOR SPEAKERS- SEPTEMBER 20, 2012: $3,000**
- ◊ Placement of Company logo in gift box or bag
- ◊ Recognition of Company as Sponsor of Speakers' Gifts during the event
- ◊ Logo exposure on screens during the event
- ◊ Placement of Company logo in Summit Program
- ◊ One (1) complimentary pass for Welcome Cocktail-Evening of September 20, 2012

☐ **BUFFET BREAKFAST & COFFEE BREAKS SPONSORSHIP- SEPTEMBER 20, 2012: $6,000**
- ◊ Placement of Company logo by the Breakfast & Coffee Breaks areas
- ◊ Recognition of Company as Sponsor of the Breakfast & Coffee Breaks during the event
- ◊ Logo exposure on screens during the event: ALL Sessions
- ◊ Placement of Company logo in ALL Summit Conference marketing materials
- ◊ Two (2) complimentary passes for Welcome Cocktail-Evening of September 19, 2012
- ◊ One (1) complimentary registration to the Summit Conference
- ◊ One (1) table top display
- ◊ Inclusion of promotional item in Conference Summit Packet and/or session of choice
- ◊ Discounted registration prices for additional company representatives

☐ **NETWORKING COCKTAIL- SEPTEMBER 20, 2012: $6,000**
- ◊ Recognition of Company as Sponsor of the Networking Cocktail during the event
- ◊ Logo exposure on screens during the event: ALL Sessions
- ◊ Placement of Company logo in ALL Summit Conference marketing materials
- ◊ Two (2) complimentary passes for Welcome Cocktail-Evening of April 6th, 2011
- ◊ One (1) complimentary registration to the Summit Conference
- ◊ One (1) table top display
- ◊ Inclusion of promotional item in Conference Summit Packet and/or session of choice
- ◊ Discounted registration prices for additional company representatives

* Non-Exclusive Sponsorships

Amount of selected Sponsorship Category must be paid in full prior to date of event. If you accept our terms, please send completed form and Company logo by August 20, 2012.

Contact Information

Name: _____

Company: _____

Job Titie: _____

Address: _____

Telephone _____ Fax: _____

URL: _____ eMail: _____

Payment Options:

Credit Card: ☒ Master Card ☐ Visa ☐ American Express ☐ Discover

Credit Card Number: _____

Expiration Date (mm/yy): _____ ID Security Number: _____ Total Amount: _____

Name on the card: _____ Signature: _____

Other: ☐ Check ☐ Money Order (MO) ☐ Cash

Check or MO number: _____ Total Amount: _____ Date: _____

Amount of selected Sponsorship Category must be paid in full prior to date of event. If you accept our terms, please send completed form and Company logo by August 20, 2012.

Check or Money Order Payable to: Cámara de Comercio de Puerto Rico
Tel. 787-721-6060, Ext. 2209 / Fax: 787-474-6106 / Email: nrobles@camarapr.net

Exhibit Contract

COST OF EXHIBIT SPACE: $1,200.00

- One (1) 8' X 10' free standing space for booth (includes basic electricity)
- Right to distribute literature or promotional material during the event

The Exhibitor _____agrees to pay the full amount of $1,200.00 for the Exhibition Space at the E4 Summit of the Americas 2012 by August 20, 2012.

BILLING INFORMATION:

NAME: _____

TITLE: _____

COMPANY: _____

TELEPHONE: _____

FAX: _____

E-MAIL: _____

DATE: _____

SIGNATURE: _____

Check or money order payable to Cámara de Comercio de Puerto Rico
Tel. (787)721-6060, Ext. 2209 / Fax: (787) 474-6106 / Email: nrobles@camarapr.net