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invites you to the...



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Puerto Rico
Chamber of Commerce
E⁴ Summit
of the Americas 2012

Economy + Education + Entrepreneurship + Exports =
COMPETITIVENESS

Exportation: A strategy for Business Growth

Ángel L. Pérez Galarza
International Business Vice President
Rock Solid Technologies

Rock Solid Technologies, Inc.



Who are we?

- Founded in **1997** in Puerto Rico
- One of the **leading information system** consulting firms in Puerto Rico
- **Over a decade** of experience in the technology industry.
- Our company has been aligning forces with **Microsoft** since 1998
- President **IAMCP Latam** (International Association of Microsoft Channel Partners)



Rock Solid Technologies, Inc.



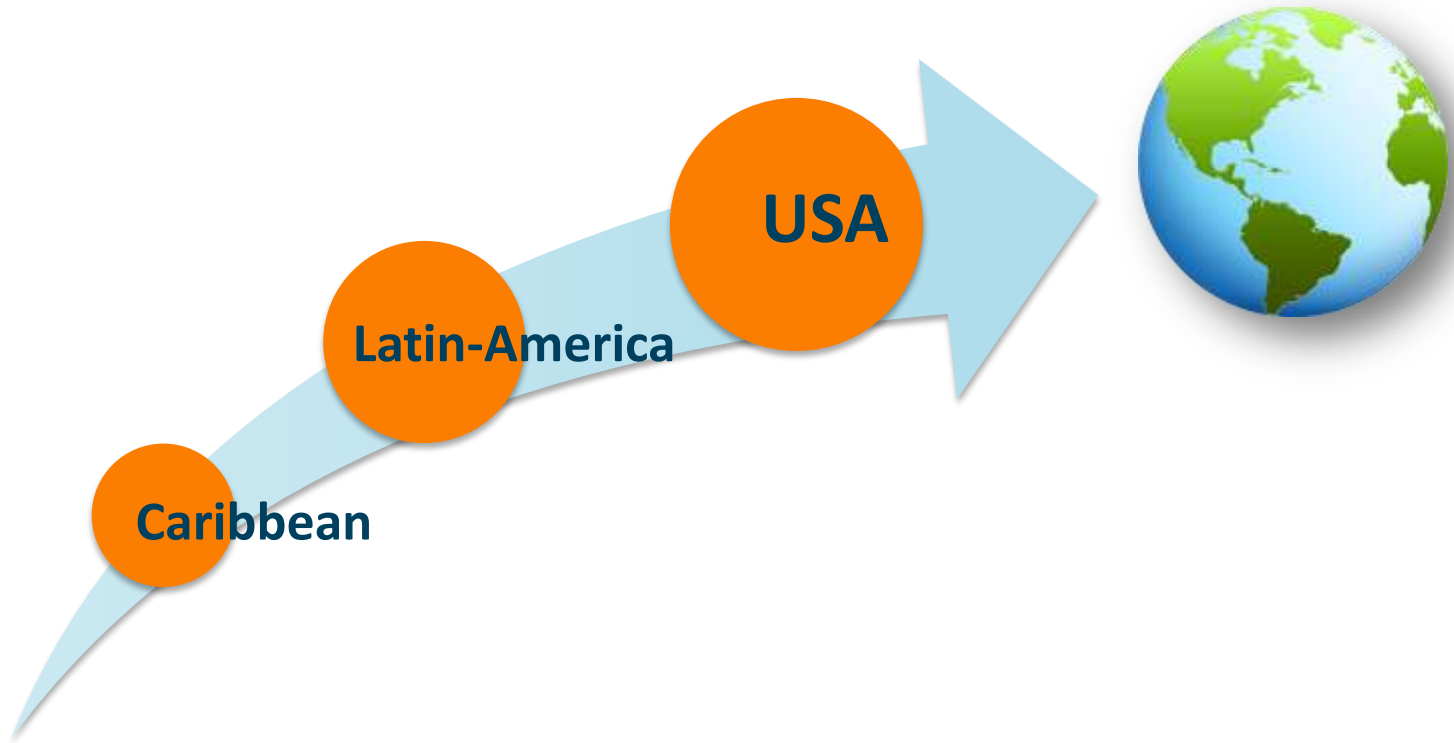
What we do?

- We provide consulting, development, and implementation of customized applications for public or private companies in **Puerto Rico, USA and the Caribbean.**
- We offer a products based on various Microsoft technologies and business solutions platform **Microsoft Dynamics.**
- In Rock Solid, we have developed various public sector solutions: **Respond©, SIMA©, Ingresys©, Staff©, and Staff-M©.**
- Recently, Respond© earned for 2nd consecutive year a **worldwide recognition** as Microsoft Dynamics Public Sector Partner of the Year among 3,000 entrants from more than 110 countries.



2012 PARTNER OF THE YEAR
Microsoft Dynamics
Public Sector Industry
Winner

Where do we export?



Exportation

Importance in the Business Growth



1. Expands the "pie" that you earn money from, otherwise you are stuck trying to make money only out of the local market.
2. By exporting, the risk of low growth in one or more of these countries will be offset by increased growth in the others.
3. Recession in the local market to act as a spur for companies to enter export markets that may offer greater opportunities for sales.
4. Its not about me (Rock Solid) its about us (Industry – Market). Partnership.

THANK YOU!

THANK YOU!

your logo