

Chamber Foundation Joins in 'Find Something New' Workforce Campaign



Today, the Ad Council announced [Find Something New](https://www.findsomethingnew.org), a national campaign with support from 20 organizations who are committed to promoting workforce readiness for all Americans, including the U.S. Chamber of Commerce Foundation.

With nearly 18 million Americans out of work amid the COVID-19 pandemic, the campaign will raise awareness about tools and resources that people of all ages and backgrounds can use to explore a wide range of education and training options, including online and virtual learning.

"Many workforce and technology disruptions that were already underway were dramatically accelerated by the COVID-19 pandemic. We need to redouble our efforts to train or retrain the millions of workers whose jobs went away and won't come back soon, or ever," said U.S. Chamber CEO Tom Donohue, a member of the American Workforce Policy Advisory Board.