

Weekly Pulse Newsletter

The U.S. Census Bureau is in a unique position to produce data on the social and economic effects of COVID-19 on American households and small businesses.

Small Business Pulse Survey Updates

[Explore Data](#)

[See Data Tables](#)

Based on responses collected **September 6 through September 12**, the Small Business Pulse Survey estimates that:

- **44.5%** of U.S. small businesses have experienced a moderate negative effect from the COVID19 pandemic

- **43.9%** of U.S. small businesses believe more than 6 months of time will pass before their business returns to its normal level of operations
- **55.0%** of U.S. small businesses did not furlough or lay off any paid employees after March 13, 2020
- **60.5%** of U.S. small businesses experienced no change in operating revenues in the last week
- **61.1%** of U.S. educational services businesses have experienced an increase in the use of online platforms to offer goods or services since March 13, 2020
- **48.2%** of U.S. retail trade businesses have experienced domestic supplier delays in the last week
- **82.1%** of small businesses in Tampa-St. Petersburg-Clearwater, FL Metro Stat Area received financial assistance from the Paycheck Protection Program
- **26.2%** of small businesses in the Oklahoma City, OK Metro Statistical Area have had little or no effect caused by the Coronavirus pandemic on their business

Household Pulse Survey

The U.S. Census Bureau resumed data collection for the second phase of the experimental Household Pulse Survey August 19. Biweekly results will be available through the Household Pulse Survey Interactive Tool, detailed tables and a public use data file on the website from September 9 through November 4, 2020. This is the off week for data reporting.

Phase 2 includes new questions on social security benefits, post-secondary education, evictions/foreclosures, SNAP benefits, unemployment benefits and mental health services.

[Explore Data](#)

[See Data Tables](#)

Help us spread the word about Census Bureau data. Share this story on social media or forward it to a friend.

[Share This](#)

COVID-19 Data Hub and More Resources

The Census Bureau has launched a new tool — [the COVID-19 Data Hub](#) — designed to help guide the nation as it begins recovery efforts from the sweeping COVID-19 pandemic by providing economic and demographic data. [Version 1.4 is now available!](#)

[Read More](#)

• More Resources and Recent Releases:

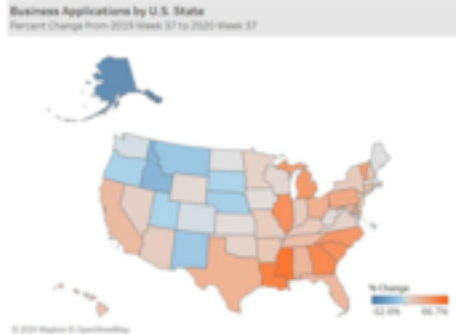
- [Coronavirus \(COVID-19\) Pandemic Resource Page](#)
- [2020 Census Operational Adjustments Due to COVID-19](#)
- [Taking the Pulse of American Households During COVID-19](#)
- [Providing Perspective During COVID-19 Using Census Data](#)

Business Formation Statistics Updates

The Census Bureau recently released the updated weekly Business Formation Statistics (BFS) series with business application data at the national, regional, and state levels **through the week ending September 12.**

[Latest Updates](#)

[About the Data](#)



New Census data shows year-to-year changes in weekly state Business Applications from Corporations.

About the Census Bureau

We serve as the nation's leading provider of quality data about its people and economy. The Census Bureau is the federal government's largest statistical agency. We are a scientific organization focused on data. Policy-makers, businesses, and the public use our information to make far-reaching decisions.

[Subscribe to Receive Census Bureau Data Updates](#)