

Most Small Business Owners Say the Economy is Their Top Election Issue

TOP ELECTION ISSUES

for small business owners



The state of the economy is having a major influence on how small business owners are thinking about the upcoming election, according to data released today from the Q3 2020 [MetLife & U.S. Chamber of Commerce Small Business Index](#).

By the numbers:

- **57%** rank the economy as the first or second most important issue influencing who they will vote for this November
- **62%** of small business owners are more interested in the 2020 election compared to 2016
- **81%** report that the impact of a candidate’s policies on their small business play a role in deciding which candidate to support

Bottom line: The data also revealed small business owners have an increasingly negative view of the national economy. Most (78%) categorized the economy as “average,” “somewhat poor,” or “very poor” in August, an eight-point increase from July.

Explore the Findings