

U.S. Chamber, Creative Sector, and Government Join Forces to Combat Digital Piracy

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The problem: Now, most pirates offer subscription services, which mimic popular streaming services like Hulu and Netflix, offering huge libraries of on-demand and live entertainment for just a few bucks a month.

But those few bucks add up. Digital piracy costs American creators and workers \$29.2 billion a year, and exposes consumers to identity theft, ransomware, and more.

Chamber in action: The U.S. Chamber's Global Innovation Policy Center (GIPC) [joined a new coalition](#) of government and creative industry stakeholders to combat piracy, including a nation [public service awareness](#) campaign.

Big picture: This new partnership provides [critical new opportunities to assist law enforcement](#) in their investigations of persons and criminal organizations involved in the illegal act of duplicating, copying, or sharing digital works without the legal permission of the copyright holders.

—Kasie Brill, Vice President of Brand Protection & Strategic Initiatives, Global Innovation Policy Center (GIPC) and Executive Director, Global Brand Council, U.S. Chamber of Commerce

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