A Successful Night for Pro-Business Candidates

The Chamber's political program was successful last night, with pro-business, Chamber-endorsed candidates winning across the country.

By the numbers:

- 14 incumbent Republican Senators have been declared winners, according to the most recent results and with contests not yet called.
- 161 House Republicans have been declared winners, including 27 freshmen Republicans.
- 16 House Democrats have been declared winners, including nine freshmen.

We expect these numbers to grow as additional races are called.

Maximizing impact in Maine. Our spending this cycle focused on being a first-mover on important issues in states where we could maximize our impact.

What we did:

- Fall 2019: We launched ads highlighting Sen. Collins' work on apprenticeship programs and drove this narrative through 2020.
- June 2020: We launched an ad hailing Sen. Collins for her COVID-19 work to keep Mainers connected during the coronavirus pandemic.
- July & August 2020: We launched a <u>pair</u> of <u>ads</u> praising Sen. Collins for fighting for infrastructure investments in Maine.
- Oct 2020: We <u>touted</u> Sen. Collins' legislative efforts to respond to the pandemic and thanked her for helping small businesses.
- We held a tele-town hall with Mainers the Friday before Election Day, reaching tens of thousands of residents to discuss clean energy, infrastructure, and jobs.

Earlier today, Sen. Collins' opponent conceded, earning her a fifth term in the U.S. Senate.

This election tells us the American people want and expect cooperation when Congress convenes in January.

-Ashlee Rich Stephenson, Vice President and National Political Director, U.S. Chamber of Commerce

Read more:

- <u>The Big Winners in the 2020 Election</u>: Democracy, Bipartisanship, and Business
- See the U.S. Chamber's joint statement on the importance of counting all votes and trusting in the democratic process.
- See what to expect from now through inauguration.

• Learn about the U.S. Chamber's post-election top priorities.