



# Crypto Mondays Dorado Genesis

brought to you by the Act 20/22/60 Special Committee  
of the Puerto Rico Chamber of Commerce



Opening by **Pedro Rivera**



## "THE FUTURE OF THE INTERNET AND THE GLOBAL ECONOMY"

~Andrew Keys



**NICK SPANOS**  
What is Bitcoin?



**SCOTT WALKER**  
What is Mining?



**CRAIG SELLARS**  
What is a Stable Coin?



**GEOFF McCABE**  
What is Staking?



**CRYSTAL ROSE**  
Breaking Boundaries,  
No Barrier Entry



**MICHAEL TERPIN**  
Entrepreneurship  
Opportunities in Crypto



**BROCK PIERCE**  
The 4th Technological  
Revolution

# Nov 16, 5PM



GLOBAL  
ENTREPRENEURSHIP  
WEEK USA  
PUERTO RICO



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# WORKSHOP AGENDA

**5:00:** **Welcoming** by the PR Chamber of Commerce  
Chamber President Juan Carlos Agosto

**5:05:** Annie Mustafa Ramos **President of Act 20/22/60 committee**

**5:10:** **Opening** by Pedro Rivera

## Part 1

**5:15:** **What is Bitcoin** by Nick Spanos

**5:35:** **What is Mining** by Scott Walker

**5:55:** **What is Stable Coin** by Craig Sellars

**6:15:** **What is Staking** by Geoff McCabe

## Part 2

**6:35:** **No Barrier Entry** by Crystal Rose

**6:55:** **Entrepreneurship Opportunities in Crypto** by Michael Terpin

## Part 3

**7:15:** **The 4th Technological Revolution** by Brock Pierce

**7:35:** **The Future of the Internet and the Global Economy** by Andrew Keys

<https://futureofinternetandglobaleconomyzoom.eventbrite.com>

### About the Speakers

**Pedro Rivera.** Pedro is a Father, Community Builder, Blockchain investor and advocate. Puerto Rican Diaspora, born and raised in New York, he returned to the Island after Hurricane Maria to help rebuild the Island through the Crypto Community. Partner in Americanhighschool.org, one of the premier online Accredited K-12 institutions, and founder of Crypto Mondays San Juan. He is also family to the Late Dona Felisa Rincon de Gautier, first female mayor of any city in United States (1946).

**NICK SPANOS** founded the Bitcoin Center in 2013 which was the first physical peer-to-peer cryptocurrency exchange, opened just 100 feet from the New York Stock Exchange. Mr. Spanos and the Bitcoin Center were also heavily featured in the Netflix movie "Banking on Bitcoin." He is the holder of blockchain patents, such as voting on the blockchain, and most recently founded the decentralized bonding curve platform Zap.org. Spanos has lectured on blockchain technology for companies, universities, and government forums in over twenty countries.

In addition to his passion for bitcoin and blockchain technology, Nick has worked for over 30 years in public relations and politics. He has held numerous positions in many U.S. presidential campaigns

**Scott Walker.** Scott is Co-Founder, Director, and Board Member of CasperLabs. A Serial Entrepreneur, Walker began his tech career in 1995 Founding NetPage Communications, an early web-hosting company sold in 1997 to NetGuard Technologies. In 1999 co-founded and Presided [www.content.ad](http://www.content.ad), a \$50m+ online “Native Advertising” agency which is in operation and profitably running today. In 2004, founded and became the CEO of the mobile game company Atrinsic that helped grow to \$100m in revenue and 250 employees. The company became public in NASDAQ: ATRN. After leaving ATRN in 2007 Walker became an angel investor and has invested in multiple software companies from 2007-2011. In early 2012 fell in love with Blockchain technology and invested in a Bitcoin mining operation with crypto legend and pioneer Brock Pierce. Together acquired several first-generation Avalon mining “ASICS” This provided the initial seed BTC. From there Walker invested in several early stage crowd sales including Ethereum, Mastercoin (Omni), Block.one, CVC, Storj, Fun, and dozens of others. As a founding LP in Blockchain.Capital with investments in Coinbase, Kraken and more, Walker is one of the most knowledgeable crypto investors in the sector.

**Craig Sellars.** Craig leads the development of global blockchain innovations as the inventor of the stablecoin, the digital US dollar on top of the Bitcoin blockchain as a founder of Tether, the world’s most broadly traded cryptocurrency (now acting as an informal advisor since his departure in 2016) and as the Chief Technologist of Bitcoin’s Omni Layer, a protocol which supports the creation, movement and exchange of digital assets. His current development focus is on the creation of open-source decentralized identity protocols and applications.

He acts in a variety of roles as Co-Founder, Technologist, Facilitator, Director, Diplomat and Advisor for several blockchain projects, companies and organizations including the Omni Foundation, Tether, Bitfinex, Polymath, Unsong and Tau Chain. Occupying several entrepreneurial and C-level executive roles over the past two decades, Craig continues to push the boundaries in cutting-edge technology, decentralized systems and software development.

With a degree in Computer Science from the Georgia Institute of Technology and years of experience founding and leading public and privately-held technology ventures, Mr. Sellars is a unique seasoned executive technologist and thought leader providing insight into the future of decentralized applications.

**Crystal Rose Pierce.** Crystal is a prominent technologist, entrepreneur, investor and Forbes Top 10 Women in Blockchain. She is the CEO and Founder of MakeSense Labs, a communications company building Sense.Chat private messaging and decentralized applications on the blockchain. She raised over \$30M in capital from prominent institutional VCs and completed a successful token sale for the SENSE digital token. Her company released the first provably secure messenger leveraging blockchain, achieving innovation in encryption, with the decentralized messaging application, Sense.Chat (<http://sense.chat>).

Crystal founded several companies and foundations across technology and media sectors, including blockchain, mobile, IT and artificial intelligence. She is a Co-Founder of shEOS, a female-run block producer on the EOS network and the shEOS Foundation, providing computer science scholarships to young women. She is the managing partner of Unicorn Ventures, a private investment fund. Crystal previously founded a digital interactive agency producing apps, enterprise applications and e-commerce solutions for brands. She then co-founded two technology startups and established an angel investment fund.

Crystal is passionate about uplifting humans through innovation and empowering entrepreneurs. Named a "Top ICO Influencer" by LimeICO, Crystal is on the board of ICO Governance Foundation and advises companies across several sectors. She is on the Board of Directors of the Restart Foundation and is the founder of Restart Week to carry out her philanthropic work, focusing on regenerative technology and social good. Along this mission she previously founded LA Startup Week, a 5-day series of events celebrating entrepreneurs and startups in Los Angeles. Crystal supports open government and previously spearheaded the Code for America Brigade in Los Angeles (Code for LA) supporting open data initiatives and civic hacking for the Mayor's Office.

**Geoff McCabe.** Geoff is well prepared to lead a product-focused crypto team. He has a master's degree in physics and over 30 years' experience in a variety of businesses, including product design and production, real estate, retail, and travel/hospitality. In addition to being the CEO of The Divi Project (<https://diviproject.org>) he currently also owns businesses in virtual reality, gaming, two hotels, and a blockchain-based media company, LightingWorks (<https://lightningworks.io>) <https://www.linkedin.com/in/geoffmccabe>

**Michael Terpin.** Michael is founder and CEO of Transform Group, whose divisions include Transform PR, a global public relations firm that has served more than 200 clients in the blockchain field and helped launch more than 100 ICO's, including Aion, Aeternity, Augur, Bancor, Dent, Ethereum, Factom, Golem, Gnosis, Lisk, MaidSafe, Neo, Qtum, SALT Lending, VideoCoin, and WAX Token; CoinAgenda, a global event series for cryptocurrency investors and blockchain innovators since 2014 (including the first blockchain conferences in the Caribbean), and Transform Strategies, the company's advisory division. Transform Group is headquartered in San Juan, Puerto Rico, with additional offices in Santa Monica, Las Vegas, Silicon Valley, New York, and Toronto. Transform Group also owns a blockchain incubator/accelerator in Hamilton, Bermuda, Transform Studios, Ltd.

Terpin also co-founded BitAngels, the world's first angel network for digital currency startups, in May, 2013, and serves as its chairman; the network now also holds physical pitch events and angel meetings in two dozen cities globally, with a goal of reaching 100 city chapters by the end of 2020; Terpin is also co-founder of Aspire, a new asset creation blockchain platform scheduled to launch its main net in early 2020. Previously, Terpin founded Marketwired, one of the world's largest company newswires, which was acquired in 2006, later sold to NASDAQ for \$200 million, and ultimately to Intrado Digital Media, a division of Apollo Global Management (NYSE: APO). He also co-founded Direct IPO, one of the earliest equity crowdfunding companies, and founded his first PR firm, The Terpin Group, which represented many of the early Internet leaders, including America Online, Earthlink, Match.com and the Motley Fool. The Terpin Group was sold in 2000 to Financial Dynamics, now part of FTI Consulting (NYSE: FCN), the same year he received venture funding from Sequoia Capital and Hummer Winblad for Marketwired's predecessor, InternetWire. He is cofounder of Blockchain Wire, a blockchain newswire partnered with the combined Marketwire/GlobeNewswire news distribution platform.

Terpin holds an MFA from SUNY at Buffalo and dual BA in journalism and English from Syracuse University, where he serves on the board of advisors at the top-ranked Newhouse School of Public Communications. Terpin is also an investor and advisor to many blockchain, media and technology companies, including Aion, Polymath, Purse.io, ShapeShift, VideoCoin and WAX. He is a limited partner and senior advisor to Alphabit Fund ([www.alphabit.fund](http://www.alphabit.fund)), a Cayman Island registered digital currency fund. Terpin lives with his wife, Maxine, and three dogs in San Juan, Puerto Rico, where he received the

first Act 22 investor decree granted to a blockchain industry investor. He, along with Gabriel Abed and Roger Ver, co-founded the Caribbean Blockchain Association in 2015.

**Brock Pierce.** Brock is an entrepreneur, philanthropist, and father. Brock has an extensive track record of founding, advising and investing in innovative businesses and foundations has made him a global thought leader.

Born into a middle-class home in Minneapolis, Minnesota, to a mother who was a minister and a father who worked in construction. Brock began his early career as a child-actor, making movies like The Mighty Ducks and First Kid. At 16, Brock believed the internet would change the world and that inspired him to become an entrepreneur. Brock has co-founded, advised, and funded over 100 companies. In 2014 he put the U.S. dollar on the Blockchain when he co-founded Tether. Tether is the #1 most traded cryptocurrency with annual trading volume of over US\$10 Trillion.

A trailblazing technologist and innovator, Pierce created the first major marketplace for virtual goods in online gaming, which is expected to grow to \$190B by 2025. As a pioneer in Blockchain and digital currency, he was integral to the development of the first Initial Coin Offerings (ICO), providing a revolutionary way to fund and launch digital currencies. Additionally, as a founder of Blockchain Capital, Pierce helped develop the STO, security token offering, to further secure investments in digital currency. Blockchain-based and digital currencies that Pierce has co-founded include EOS, Stablecoin and Tether, the latter of which surpassed Bitcoin with a daily trading volume of over \$21 billion. Pierce's revolutionizing innovations in Blockchain technology and online gaming have led to the development of entirely new industries, resulting in the creation of new jobs, marketplaces and wealth for millions of Americans

**Andrew Keys.** Andrew has 20+ years at the intersection of capital markets and software. He began his career at UBS in equities analysis and has since operated multiple financial technology companies including ConsenSys, the world's leading blockchain software engineering company. At ConsenSys, Andrew created the global business development of capital markets, venture investing, and asset digitization processes. At DARMA Capital, Andrew drives corporate strategy and fundamental research of blockchain protocols. Andrew sits on the board of directors of ConsenSys and board of advisors of the Filecoin Foundation. Andrew has a degree in Economics from Loyola University in Maryland.