



Resiliency and Business Innovation

A program of the:



Puerto Rico
Science, Technology
& Research Trust

Building a Resilient Business: Before, During, and After a Disaster



A Resilience Curriculum for Businesses

This is a FREE 6-week curriculum (in English), designed for businesses. Each session will be between 1.5 to 2 hours with online support for a total of 12 hours.

By the end of the course, participants will have learned:

- How to prepare for the 4 Phases of Resilience (Anticipate, Withstand, Recover, Adapt/Reposition)
- What resources are available to small and medium businesses to help build resilience in PR, including special assets related to COVID-19
- The value of a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis
- How to analyze hazards to businesses in Puerto Rico and their impacts
- How to protect core business assets such as people, data, operations, etc.
- How to develop an effective business resilience plan that can adapt to changing business conditions
- How to exercise the plan and keep it up-to-date

All lessons will be recorded and be available till the completion of the course. An electronic booklet of contacts will be included.

SCHEDULE (Subject to Changes)

Lesson 1: (May 21) Spring Forward from COVID-19, Resilience Concepts; Recent Experiences;

Lesson 2: (May 28) Introduction to Business Resilience Workbook; SWOT and Hazard Analysis

Lesson 3: (June 4) Business Impact Analysis; Protection of People, Data, and Operations

Lesson 4: (June 11) Protection of Inventory, Equipment, and Buildings

Lesson 5: (June 18) "Adapt & Reposition;" Finalize Resilience Plan

Lesson 6: (June 25) Discuss Lessons Learned and Best Practices from Resilience Plans, Way Ahead, Presentation of Certificates

CERTIFICATION: A certificate of participation from the RBI and the Center for Resilient and Sustainable Communities (C-RASC) at George Mason University will be issued upon successful completion of the course, which is presented jointly by Mason's Volgenau School of Engineering and School of Business.

STARTING DATE: Classes will gather every Thursday beginning **May 21, 2020** and should be completed by **June 25, 2020**.

HOURS: Sessions are from **6:00 PM 7:30 PM** (with a 1 hour and 15 minutes for Q and A).

ONLINE REGISTRATION: <https://resiliencecurriculumforbusinesses.eventbrite.com>



Contact person: For further information about the Resiliency and Business Innovation (RBI) Project, please contact the Program Manager, **Annie Mustafá Ramos** at **(787) 523-1592** or **(787)635-5680** or by email at amustafa@prsciencetrust.org. The RBI is a grantee of the Economic Development Administration.