

2020 Proves Corporate Purpose is More Important Than Ever



Last week the U.S. Chamber Foundation convened its 2020 Corporate Citizenship Conference: Business Solves. Over 1,600 attendees tuned in to hear from top CEOs and cross-sector leaders on corporate purpose and innovation.

The conversations focused on how the pandemic, social unrest, and economic hardship have challenged the world, but also sparked unparalleled agility, innovation, and empathy from the business community to solve our most pressing problems.

ICYMI: Chamber President Suzanne Clark kicked off the event by leading a conversation with BlackRock CEO Larry Fink on the evolving role of business in society.

- “I do believe the business community has shown more purpose than any time in my 44 years of business,” Fink noted.

2020 Citizens Awards: Congratulations to UPS, TwentyTables, T. Rowe Price, GAF, The PepsiCo Foundation, Verizon, Advance Auto Parts, and Walgreens who have all [demonstrated extraordinary leadership](#) in helping our communities grow stronger this year.

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