

2020 has brought unprecedented challenges, disrupting every aspect of our lives and impacting communities in ways never seen before. Despite the hardships, it has also been a year of opportunity and hope – to come together, rebuild, and emerge stronger than ever.

In 2020, we were proud to work with partners across every sector and industry to provide critical resources for the business community and support their efforts to change the world for the better. We look forward to continuing this important work in the new year, and sending our best wishes for a happy and healthy 2021.

## **2020 HIGHLIGHTS**



In April, we launched the <u>Save</u> <u>Small Business Fund</u>, a grantmaking initiative that funded 1,246 small businesses who are struggling financially due to the pandemic.



hosted a webinar series, "Building Inclusive Workplaces in Times of Crisis," featuring leading voices from the private sector on how to build a more inclusive culture from all aspects of the business.



July, our <u>Building Resilience</u>
<u>Through Private-Public</u>
<u>Partnerships</u>
<u>Conference</u> convened over
2,000 registrants to discuss
building resilience amid a global
pandemic while determining how
we can be better prepared for
future emergencies through
greater collaboration.



We hosted a virtual



Our annual Corporate

Sustainability Summit
Series that covered the most pressing topics in corporate sustainability and how business leaders are adapting to current challenges from the pandemic.



In September, we partnered to launch the <u>Coalition to Back</u>
<u>Black Businesses</u>—a multi-year initiative to provide immediate financial assistance and long-term support for Black small business owners and their communities.

Citizenship Conference & 21st Annual Citizens

Awards gathered over 1,650 registrants, and featured top CEOs and cross-sector leaders to discuss the private sector's role in leading us through this crisis and building a strong, healthy, sustainable future.

## **UPCOMING EVENTS**



11th Annual International Women's Day Forum: Business Powering a New Tomorrow I March 5, 2021

2020 presented a host of unexpected challenges, threatening the progress the world has made in women's empowerment. This year's virtual event will highlight how the private sector can help narrow gender gaps in our society and drive equality of opportunity for women and girls as we navigate our recovery from the pandemic and beyond. Save the date!

**BUSINESS FOR GOOD SPOTLIGHT** 



New technology by HCA Healthcare uses video game schematics to save the lives of lung cancer patients through early detection. (Photo credit: HCA Healthcare)

The business community has gone to extraordinary lengths to support the pandemic response, and continues to leverage its resources and expertise to lift up communities. Here's a snapsot of what the private sector is doing to create a stronger, healthier, and more resilient future for all.

- AvalonBay Communities, Inc. is partnering with the National Urban League and committing \$150,000 in 2021 to increase diversity in leadership by 2025.
- <u>HCA Healthcare</u> is using gaming technology and optical recognition software to detect lung cancer at earlier stages.
- <u>Raytheon Technologies</u> has announced a five-year, \$25 million commitment to support
  marginalized individuals and communities through programs focused on racial justice,
  empowerment and career readiness.
- <u>United Airlines</u> is partnering to launch a project to remove carbon dioxide from the air through air direct-capture technology as part of a plan to be 100% green by 2050.

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