

Hi,

We are excited to let you know of Babson College's upcoming Executive Education live online program, The Entrepreneurship Bootcamp program, scheduled for kickoff on May 28, 2021. As a member of the PRCC, you are entitled to a 10% discount in addition to the early registration discount off the cost of the program. Register by April 8, 2021 to receive both discounts!

This program is aimed for entrepreneurs who want to take their business to the next level, introduce a new venture idea and even executives who want to grow their entrepreneurial mindset in their current role.

The program is intensive where- you will learn customer discovery, design thinking, business model development and raising money. You will have access to a multitude of Babson's expert faculty in the delivery of the program. Participants leave the program with the steps they need to launch, grow or pivot a successful business.

Graduate Program Offerings - general <a href="https://platformq.webcasts.com/viewer/directLink.jsp?ei=1385141">https://platformq.webcasts.com/viewer/directLink.jsp?ei=1385141</a>

Certificate in Advanced Management https://platformq.webcasts.com/viewer/directLink.jsp?ei=1359479

## Program Schedule: May 28 - June 25, 2021

- Dates: May 28, June 3, June 4, June 11, June 17, June 18 and June 25<sup>th</sup>
- All sessions are from 9 a.m.–noon ET / Two to three hours/week of coursework
- Cost: \$3,800 Enjoy an early registration discounted cost of \$3,500 if you register before April 8<sup>th</sup> plus an additional 10% PRCC Member discount, reducing the cost to \$3,150 for PRCC members!
- Don't forget to enter PRCC Member discount code BEE-PRCC10 when registering.
- Don't forget to stop by the PRCC Member site so get your discount code-then click below to register before April 8 to get both discounts!
- Register Here Before April 8<sup>th</sup> to receive both discounts!

Please reach out to Rachel Crane at +1-781-239-4349 or rcrane@babson.edu if you have any questions.

Thank you, Rachel