Chamber Launches U.S.-Bangladesh Business Council

Today, the U.S. Chamber of Commerce launched the U.S.-Bangladesh Business Council, which will help American businesses engage with government leaders and facilitate deeper commercial engagement. With the launch, the Chamber is now home to twenty international business councils and a dozen initiatives, supporting work in more than 50 markets around the globe.

The council launch featured inaugural remarks by Bangladesh Prime Minister Her Excellency Sheikh Hasina, as well as special addresses by U.S. Department of State Senior Official for Economic Growth, Energy and the Environment Ambassador Marcia Bernicat, both Ambassadors, and senior business and government leaders.

Why now? The United States is one of Bangladesh's most important trading partners, and the Bangladesh market has grown significantly over the past decade, opening new doors for American companies. According to Executive Vice President and Head of International Affairs Myron Brilliant, the council launch "reflects the U.S. Chamber of Commerce's commitment to advance efforts to deepen trade and investment ties between the two countries."

What's next: The council – led by Nisha Biswal, Senior Vice President for International Strategy and Global Initiatives and South Asia— will focus on promoting transparency, inclusion, and market-based reforms. Per Jay Pryor, Vice President of Business Development for Chevron and Council Board Chair, future growth will mean creating "a business environment that empowers Bangladeshi women, enables small business growth, and strengthens communities through better access to healthcare, employment and energy."

For more information on the Council launch or the Chamber's work in Bangladesh, contact U.S.-Bangladesh Business Council Director Sid Mehra.

