



We are excited to announce a new relationship between Babson College and the Puerto Rico Chamber of Commerce that provides opportunities to take advantage of Babson's world-class programming and educational opportunities.

Babson College is the No. 1 institution for entrepreneurship, preparing and empowering entrepreneurial leaders to navigate change, accommodate ambiguity, surmount complexity, and motivate teams in organizations of all types and sizes.

Babson College [Executive Education](#) designs and delivers open enrollment and custom programs for professionals and companies looking to succeed in today's rapidly evolving business environment. The College's [F.W. Olin Graduate School of Business](#) grants highly ranked graduate degrees that provide students with a deep, functional business knowledge, in addition to an entrepreneurial mindset.

One of the benefits of this new relationship is the ability to participate in non-degree bearing Executive Education programs at Babson and we wanted to let you know of a few programs coming up in the next few months that you may want to take advantage of. As a member of the Puerto Rico Chamber of Commerce, you are eligible for discounts off the regular pricing for these programs! Program Information and Discount codes are included below, as well as links to register on Babson's site.

Highlighted Upcoming Programs:

#### [The Entrepreneurship Bootcamp](#)

Launch and grow your business in our Bootcamp for Entrepreneurs. Learn from the faculty at the No. 1 School for entrepreneurship how to gain an entrepreneurial mindset and relevant skills it takes to successfully launch and grow your business.

*This online program is next offered: January 21 –February 2, 2021 over 7 mornings:*

Thurs Jan 21, Fri Jan 22, Fri Jan 29, Fri Feb 5, Thurs Feb 11, Fri Feb 12, and Fri Feb 19

- *Cost: \$3,800/\$3,500 early registration.* Enter Discount Code: [BEEPRCC10](#) when registering to receive additional 10% off the early registration fee.  
\*payment due in full upon registering with Visa, MasterCard, or American Express)

*To register for the program Click [Here](#).*

#### [BRAND: NEW DAY](#)

Brands need to create a distinctive brand voice, an emotional connection to capture mindshare, which drives market share and loyalty. Engage in a one-of-a-kind collaborative idea exchange with peers looking to take their brands to the next level.

*This one day online program consists of the following: 1 live 6 hour session, January 13, 2021, or April 13, 2021, from 9am-3pm ET, \$750*

- Cost \$750\* Enter Discount Code: BEEPRCC30 when registering to receive 30% off.  
\*payment due in full upon registering with Visa, MasterCard, or American Express).

To Register Click [here](#)

#### [Navigating Volatility and Uncertainty as an Entrepreneurial Leader](#)

Current events—from a global health outbreak to stock market fluctuations—underscore just how rapidly the world can change. Learn how to become an entrepreneurial leader who can help teams navigate uncertainty more adeptly, and build a culture of innovation where people can be more creative and entrepreneurial.

*This online program is next offered: January 19 –February 2, 2021,*

- Cost \$990\* Enter Discount Code: BEEPRCC30 when registering to receive 30% off.  
\*payment due in full upon registering with Visa, MasterCard, or American Express).

To Register Click [Here](#)

#### [Innovation and Growth Post-Crisis](#)

History shows that crises and economic downturns are fertile grounds for innovation strategy development and entrepreneurial leadership. Some of the greatest innovation management firms were born out of hardship or crisis. Entrepreneurial leaders within these organizations are resourceful, overcome daunting challenges, create something new, and thrive in the inevitable turnaround. In this Innovation Program for Growth Post-Crisis, learn to become an entrepreneurial leader who can take your team to the next level, no matter the circumstances.

*This online program is next offered: March 9 –March 16, 2021*

- Cost \$990\* Enter Discount Code: BEEPRCC30 when registering to receive 30% off.  
\*payment due in full upon registering with Visa, MasterCard, or American Express).

#### **Key points for PRCC members:**

- Time – 9 mos – 3 years
- semester-long, graded courses
- Early career
- Pre-MBA – 3.0 GPA can carry to Babson MBA
- Range of Babson MBA concentrations
- Cost – approx. \$18,000+ (w/20% PRCC discount – approx. \$14,400+)
- FULL Babson alumni status and benefits
- Live chat w/ Colleen Hynes, Director of Graduate Admissions – Feb 24, 9 am EST

## **Executive Entrepreneurial Leadership Certificate – Executive Education**

<https://www.babson.edu/academics/executive-education/open-enrollment-programs/executive-entrepreneurial-leadership-certificate/>

### **Key points for PRCC members:**

- Time – 6 mos-3 years
- short-term, non-graded, action plan/pitch oriented
- Mid-career to executive
- In lieu of or post-MBA
- Entrepreneurs or entrepreneurial role or mindset within an organization
- Cost – approximately \$10-16,000 (with 10-30% PRCC discount, approx. \$7-11,200)
- FULL Babson alumni status and benefits