National Data Privacy Bill Introduced

This week, Rep. Suzan DelBene (D-WA) introduced the Information Transparency & Personal Data Control Act, a much-needed step in the right direction toward protecting the privacy of all Americans equally.

Why it matters: The Chamber has <u>long advocated</u> for a strong national data privacy bill that would enhance certainty by offering consumers clear and meaningful rights and would enable the business community to continue innovating. This bill would ensure that consumers are afforded meaningful transparency that enables them to direct how personal information is used, collected, and shared, and bring consumers, the private sector, and policymakers together to protect sensitive information from bad actors.

Our take: "The <u>Information Transparency and Personal Data Control Act</u> is a promising first step in bringing consumers, the private sector, and policymakers together to protect sensitive information from bad actors," said Tom Quaadman, Executive Vice President, Chamber Technology Engagement Center (C_TEC).

<u>Learn More</u>