



Marla Marrero
Marketing Manager, Caribbean Glaze Corporation

Marla Marrero, directs marketing for Krispy Kreme's Puerto Rico franchisee group. Under her leadership Krispy Kreme has developed and launched successful products such as Nutella® Kreme Doughnut and Chiller, for which they won the Product Excellence award at the 2013 Krispy Kreme International Conference and it's a fan favorite. She is also the recipient of a Krispy Kreme International performance. Mrs. Marrero has leveraged Social Media Management as the Administrator of the Krispy Kreme PR Fan Page ranked #1 in Puerto Rico between all Quick Service Restaurants with 322K+ fans and a solid 7% daily engagement. Marla brings more than 13 years of marketing experience and holds a Master's Degree in Business Administration and E-commerce. Marla believes that determination and passion combined with laughter and good humor will always take you further than you expected.