



# PUERTO RICO CONFERENCE

2012 | Revitalizing Innovation



**Mr. Francisco Javier Hidalgo  
Blázquez**  
President and Chief Executive Officer  
Santander BanCorp

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Javier Hidalgo is the President and Chief Executive Officer (CEO) of Santander BanCorp, an integrated financial services company distinguished for its customer service and a solid path of over 34 years in Puerto Rico.

Born on Seville, Spain, Mr. Hidalgo has 28 years of experience in the banking industry, from which 18 years of professional career were spent with the Santander Group in Spain.

Hidalgo began his career in Santander on January 1992, where he has always worked closely to business on Spain, Europe and Latin America. He has performed various charges, in segments such as Corporate Banking, Global Wholesale Banking, Business Banking, Treasury, Markets and Global Banking. Prior to his appointment in Puerto Rico, he was responsible for the development in the company of the institutional and business segments of Santander Group's America Division, in Spain.

Hidalgo comes from an academic background in Law by the CEW/Universidad Complutense in Madrid. He holds a Masters in Business Administration from the IESE in Barcelona and a certification from ISA-Paris.

He has been married for twenty years and has three children.