



# PUERTO RICO CONFERENCE

2012 | Revitalizing Innovation



**Mr. Jason Borschow**  
President & CEO  
Abarca Health

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Jason Borschow is President of abarca health and its sister company, PICA. abarca health is a leading local pharmacy benefits management (PBM) and health information technology company. The company designs, administers and supports pharmacy programs for health plans, government programs, self-insuring employer/union groups, and other health benefit sponsors. By leveraging its proprietary, highly customized information systems and team of pharmacists, doctors, nurses, case managers, and other healthcare professionals, abarca health works with its customers to help manage healthcare costs, elevate the quality of care, improve benefit programs, and streamline operations.

PICA is a local Medicare Part D Prescription Drug Plan (PDP) Sponsor. Before leading abarca health and PICA, Mr. Borschow was responsible for managing Puerto Rico's largest retail pharmacy distribution business as Vice President of Borschow Drug, a family business founded by Jason's grandfather in 1951 and acquired by Cardinal Health in 2008. Prior to his involvement in the Puerto Rico healthcare industry, Mr. Borschow worked as a management consultant for banks and financial services companies in New York City and Melbourne, Australia. He received a Bachelor of Arts in economics from Harvard University.