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Fourth annual Puerto Rico Conference draws record crowd

UBS, in conjunction with the Puerto Rico Chamber of Commerce and El Nuevo Día Newspaper, presented the Puerto Rico Conference 2012: "Revitalizing Innovation" last week in San Juan. The event was the fourth annual conference and was well-received by more than 530 investors, financial institution leaders, politicians and scholars. New this year, the conference joined forces with Foundation for Puerto Rico and the Massachusetts Institute of Technology (MIT) to provide a new perspective on the Island's economy.

Discovering new strengths

Puerto Rico has traditionally been a strategic destination for investors and multinational corporations and the home of many Fortune 500 companies. "Our market has long been attractive because of its stable economy, political structure and social conditions," says **Francisco Rodríguez-Castro**, Managing Director. "However, the increasingly global competitive environment and current world-wide economic concerns are prompting Puerto Rico to reinvent itself and discover new strengths."



UBS's Francisco Rodríguez-Castro and Miguel Ferrer with top executives from the region

Each year, the annual one-day conference seeks to stimulate investment and confidence in Puerto Rico's economy through a series of presentations on concerning and inspiring topics. This year's presentations covered both the current market and political landscape of Puerto Rico, reinventing the family business, manufacturing and production in the innovation economy, and skills for growth in Puerto Rico, among other topics.

Chief Investment Strategist and Head of Wealth Management Research Americas, **Mike Ryan**, was a keynote speaker. Mike kicked off the conference with an outlook on the global market for 2012. He discussed key macro themes such as cyclical economic recovery and the

impacts of politics and policy, as well as key investment themes such as stock vulnerability post rally and secular growth.

Several other guest speakers from UBS Financial Services and Asset Management of Puerto Rico also attended. Their presentations covered topics such as access to capital and the benefits of closed-end fund investments to economic development and infrastructure.

[Read more](#) about the conference, the speakers and their presentations.



Mike Ryan delivers keynote speech

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Fourth annual Puerto Rico Conference draws record crowd 12 Apr 2012

UBS hosts fourth annual Puerto Rico Conference in San Juan on the topic of Revitalizing Innovation.



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A conversation with Erika Karp, Mark Sloss and Robert Hormats at the Financial Times conference on March 29 in New York.



Sergio Ermotti and Bob McCann host Regional Americas Town Meeting 4 Apr 2012

On Tuesday, April 3, employees from across UBS's business divisions in the Americas came together in New York City for a Town Meeting hosted by Sergio Ermotti, UBS Group Chief Executive Officer, and Bob McCann, Chief Executive Officer for UBS Group Americas.